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What You Need to Know About Gold by [Methew Pitt](#)

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Did you know that gold has been used as currency for over 5,000 years? This precious metal is one of the rarest in the world, and although it's used in electronics and dentistry today the most popular use of gold is still in jewelry. Custom rings, necklaces, earrings, bracelets and engagement rings are often crafted from this material, which is rated in carats (K) for density and can come in a myriad of colours.

But with all the options of gold jewelry, choosing a beautiful piece can be complicated. Luckily, the Toronto jewelers Tamara Kronis and Kathryn Dieroff are here to help. Recently they explained how to buy a diamond engagement ring (or diamond anything) this holiday season. This guide "for guys and girls" will help anyone looking to buy a gold engagement ring, wedding band or holiday gift.

Gold has long been associated with love and commitment. Pure gold is a non-reactive metal, which means its composition won't change from exposure to air, heat or moisture. Even most forms of acid are incapable of dissolving pure gold. Its incredible durability makes it a wonderful choice to show your love for someone special.

When buying gold you need to consider its purity.

Gold typically comes in 24K, 22K, 18K, 14K or 10K. In North America, 18K (75%) is most popular in high-end jewelry. One of the strongest metals on Earth, gold is also one of the most ductile and malleable materials. For a jewelry buyer, this is important to consider as the purer the gold (24K being 100%) the softer it becomes. Because of this, gold is usually blended with other alloys "which both hardens it and modifies its colour.

Gold comes in a variety of colours, from the traditional yellow, to reds, greens, blues and white. This is accomplished by adding various alloys to the gold's composition: Gold and copper will bring out red and orange hues, gold and silver creates a green tinge, gold and iron appears blue, and gold and platinum metals create white gold "the most popular gold today.

If you're interested in a custom diamond engagement ring, white gold makes for an excellent setting. The brilliant finish of a white gold band superbly brings out the clarity of any diamond.

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You can visit Studio1098's website at <http://www.studio1098customjewellery.com> to browse their extensive collection online. But nothing quite compares to seeing that a [Engagement Rings](#) or piece of custom jewelry you've been thinking about in person. Drop in to visit Tamara Kronis and Kathryn Dieroff, Toronto's custom jewelers on Yonge Street between Roxborough St. West and Macpherson Avenue, just north of Rosedale subway station.

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