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Why You Should Always Go for Paid Web Hosting by Brady

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In the internet age many people are taking the decision to develop and do business using their own website. Advantage of selling products through a website is it will get you business for a long time and the marketing a business or product through online is less expensive when compared to traditional marketing methods. But whenever you are about to host a website you will have two options, whether to go for a free web hosting or a paid web hosting.

For people who are new to online business hosting is nothing but a server where the files of your website is stored. Only from these servers the website will load in the browser when a person types or tries to access the website. When you opt for free hosting the website losses most of the security features and you are bound by the terms and conditions of the web hosting company, whereas with paid hosting your website is much more secure and you have more custom options for your website.

The famous free hosting platforms are wordpress, typead and blogger.com. Creating a blog or website in these free hosting platforms are very easy. But they do come with certain negative points.

Foremost factor with free hosting plan is you will not be able to pick your desired domain name. For example when you are using wordpress for free hosting and you want to host a domain namely singapore web hosting.com, but with wordpress you will be able to host as singaporewebhosting.wordpress.com. With this kind of url your website losses the exclusiveness.

Next drawback with free web hosting is you will be very limited with the design aspects of the website. You will be allowed only to use the themes readily available and you will not be able to make any changes on the existing design of the themes. So, it is very much probable that your website will just look similar to another website and it will not stand out among the crowd.

On the other hand when you choose paid web hosting you get more options to customize your website. First thing your website will have a slew of security options and it gets really hard for someone to hack the website. Secondly, you are allowed to have any kind of design on the website. You can have unique design for your website and your website will stand out and this will definitely increase the brand image of your business.

Apart from this when you have paid web hosting you can customize your website with a range of plugins. There are many plugins now available that will help you to monitor the traffic of the website and more. These pluginâ€™s play a very important role in SEO point of view,

Apart from all the above points the price of the paid web hosting has also become affordable. For example if you are in Singapore the singapore web hosting companies now have many plans which are very much affordable even for a start-up online business.

The singapore hosting companies also offer many freebees like reduced price when you select a web hosting singapore plan for a long period of time. Web hosting in singapore has grown many fold that almost all the companies now have 24/7 customer care service to serve their customers.

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Oryon.net offers affordable a web hosting services in Singapore. They have wide range of a website hosting singapore plans which will suit all kind of business.

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