Why to Avoid Free Hosting?

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If you believe that selecting free webhosting solutions would be the best thing for your business, you may be wrong. This is just because the word "free" associated with site hosting has its own pitfalls and you should be aware of them before opting for the free version of hosting.

Believe it or not, you could almost throw away your complete online presence by opting for free hosting, without even realizing it.

This could be primarily because free hosting services are not set up for handling huge traffic. Moreover, website crashes are very common with these free services and this would obviously mean loss of business and lagging behind the competition. This would also mean bad experiences for your customers, which may never be corrected.

Furthermore, free services could mean you would be sharing server space with spammers that would reflect badly on your site besides leading to penalties from the search engines. If that is not, free webhosting services are known to have a high amount of downtime and free hosting providers are generally unable to offer a high level of customer support. These are just some of the reasons why it is always better to trust a paid hosting plan (from the best web hosting company) that could easily handle all the traffic you can or expect to bring in.

If you are also looking for a good domain name for your site, it is suggested that you trust the best in the town rather than trusting an unknown registrar. Before you finalize a domain name registrar or webhosting company, it is highly recommended that you search for local, regional, or national providers dealing in such solutions.

For example-If you are running a site in Australia and looking for domain registration Australia or website hosting in Australia, you can find the best company in the country by accessing online reviews or forum comments related to website hosting and thereafter comparing products & features offered by different providers. Doing so would help you find the best support without going too far. Moreover, local companies are well-aware of laws and technicalities (state and local) that would always be beneficial for your business and its goals.

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