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For the time being, keep aside the properties of the two media, and just focus on their purpose which is advertisement and information. If you consider your website as a press ad, the advertisement space that is bought from the news agency can be compared with the web hosting space. Just like there are different rates for different sizes and positions of newspaper ads, the web hosting companies provide you with various affordable plans to host your websites.

The cost of web hosting, or any product or service for that matter, is a relative term. Hence usually the web hosting companies provide the customers with mass customized plans. Usually there are three levels, such as basic, intermediate and advanced hosting. The web site hosting plans you need depend upon the purpose of your web presence. You can divide all websites broadly in to 3 categories namely;-

1. Personal Websites (Information) The personal websites could be easily hosted by basic web hosting plans having 10 GB of bandwidth per month and web space as less as 1 GB. This is because such websites just address a certain individual and provide the information related to him.

2. Business websites (Advertisement) Business websites usually represent larger groups of people or a company. Therefore you may need up to 100 GB of bandwidth per month with a web space up to 10 GB and Data Base supports.

3. Ecommerce portals (online shopping) E-commerce portals need advanced plans which account for unlimited bandwidth and web space. As the level of web hosting increases from basic to advanced, the number of additional services such as multiple-email accounts, databases, and sub domains also increase along with its pricing. Another variable is the platform used for website hosting.

### Two web hosting platforms

a) Windows web site hosting - Windows platform is used for ASP. Net and MS SQL Database based applications which run only on Windows Servers and Operating Systems.

b) Linux web site hosting - Linux platform is used for PHP, Perl and Open source Database like MySQL, PostgreSQL based application requires Linux/Unix Servers and Linux operating system.

An affordable website hosting India allows you to make your websites accessible through the internet in a cost effective manner in flexible or customizable packages. Another benefit of selecting an Indian web host is that you may expect 24/7 telephonic or internet support with even physical reach ability during emergencies. There are many companies which provide you cheapest packages or even free web hosting. But it is necessary for you to go for a credible web hosting company in India because you hardly understand the hidden costs or terms & conditions which are more beneficial to the hosts than for you. Moreover by signing up with such so called cheap web hosts you also run the risk the website remaining down most of the times due to unstable systems or crashed servers. Also you do not get choices such as Linux hosting services or Windows hosting services. Therefore always take time to know your package well before you sign up for web hosting. The sign of a credible web hosting is offering more in affordable prices instead of giving hardly anything at cheap price. Especially if you are going for a business or ecommerce website never compromise your brand value for a few bucks by buying cheap local web hosting plans.

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If you are looking for a good a [web hosting company India](#), I recommend a [QualiSpace India](#) for your web hosting requirements.

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