Cloud Computing for business Expansion and Improvements by Smarty Rocky

Article published on July 27th 2012 | Web Hosting

As technology is advancing on a regular basis, there is the need for business owners and companies to lower the cost of raw material while increasing output capacity. For smart business owners one such helper is cloud computing technology, which is one hot favorite topic right now in the market for many business owners. Unlike other technologies, cloud technology provides streamlined operations, less power is required and reduces overall cost of operations and the technology is much tighter on security than the others.

What cloud computing is?

Cloud computing in simple terms can be explained as delivering services and source facilities like database storage over the internet. The user who wishes to get services is supposed to have a computer with a good internet connection in order to connect to the cloud service where he/she can enjoy shared resources.

How cloud computing is helpful in business and its improvements?

Cloud computing allows availability of data from anywhere and at a time from the world. Previously when cloud computing benefits in business were not fully known by the people it was referred as file sharing system but now its immense benefits are quite clear. Below mentioned are the advantages of using cloud computing for business.

Cloud computing and its advantages in business:

Data duplication: physical servers which are used today cost a lot more only to maintain and if one wishes to create backups than bill amount is sky scrapper. By using Cloud Computing, it allows you to create multiple copies of all sorts of information stored on any number of virtual servers which smoothâ€™s the work flow and removes technical glitches from system as well.

Greater security: if an intruder is skilled enough, he/she can easily gain access to the physical server and steal or cause damage to data. However such type of access is impossible if you have the cloud technology because security in the cloud is of much higher level than most other technologies.

Innovation: banks and such other types of business can develop and provide many services to their consumers as cloud technology provides a platform where one can easily develop and provide such services and products.

Convenience and lower costs of operation: cloud computing allow employees to perform their job duties from convenient locations. It not only reduces the cost of new premises for work but also allows business owners to avoid transport facility costs.

Data handling: Excessive traffic on a single server reduces the speed of that server and customers might have to wait for long to get their query executed. While in case with Microsoft Lync 2010, as data is stored in cloud environment such a problem will never occur.

Reasons above are more than enough for a particular business to adopt cloud computing. It's great technology that can bring life back to a dying business as well.

Article Source:
http://www.articleside.com/web-hosting-articles/cloud-computing-for-business-expansion-and-improvements.htm - Article Side

Smarty Rocky - About Author:
Sumit Jain is working since last 2 years in social life style research department according to him one of the best portal for the information here related a Hosted Exchange 2010 and a Cloud Computing Solutions can be a great and favorable way for the thriving state of your business, visit greencloudhosting.co.uk .

Article Keywords:
hosted exchange 2010, cloud computing Manchester, cloud computing for business, Microsoft dynamics CRM, Microsoft SharePoint 2010,

You can find more free articles on Article Side. Sign up today and share your knowledge to the community! It is completely FREE!