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There are many reasons to get a web hosting package, for most people it's having their own website or shopping cart. Most people think that this is very expensive. But it's rather cheap. Below is some of the best features you will find in your web hosting account.

1 - Many Opportunities

To start off we need to ask, What is Web Hosting? Web Hosting is a service that allows you and other individuals the opportunity to make your website accessible to the World Wide Web. Having a web hosting package will give you the opportunity to catch any web surfers and get them to visit your site. Your site can be your blog, an organization or ecommerce store. You now have the potential to pull as many people as you can to your website.

2 - Having an Online Store

Everyone in one point of their life or another will have an idea to sell a service, knowledge or product(s). The first thought you will think is an ecommerce store? This is just a fancy way to say shopping cart or online store. Giving your customers a place to interact with your store can happen with Web Hosting and a website. Web Hosting and a website is one way to give your customers the ability to interact and view information about your product and/or service. Web Hosting is one option to get this done.

3 - Web Hosting Isn't Hard to Manage

Web Hosting packages are easy to manage, they pretty much manage themselves. There are advanced techniques that an IT Professional is required to complete. If you have a simple and small website, there is no reason why you can't manage it yourself. There are a lot of different services that give you applications to help you manage your server. These different applications will help you create FTP accounts, install software and create email accounts.

4 - It isn't That Big of an Investment

You might have seen these companies that will offer "Free" web hosting. Most of these Free sites take more than they give. In some case you can't have your own domain name or you have to run their banners which make them money. It's not worth having free hosting when you can get a web hosting package for \$5+ a month. If you want to really start a website the small cost of web hosting is definitely worth it.

5 - There are Types of Web Hosting

When looking around, take note of the types of web hosting packages there are. Like Shared, VPS and Dedicated. Weighing the positives and negatives to the servers is your best options. Do note that the prices will increase dramatically. Think about it like this. If your website traffic is going to be small for the first while, get Shared Hosting. A VPS server is for websites that get more than a thousand people a day. A Dedicated Server is used if you have ten thousands visitors a day. If your websites is getting more than ten thousand unique visitors a day, then you might want to upgrade to a Dedicated Server. A Dedicated Server is a great options for websites that are getting massive amounts of traffic and have a lot of dynamic features on their website.

These are just a few features that you can take advantage of in web hosting. There are more options that having a website and web hosting can give you. You can even make your money back by offering reseller hosting. There are millions of opportunities online and the first step of accomplish some of those opportunities is getting a web hosting package.

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