WordPress Development: Get Customized WordPress Blog by Mark Wilston

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The term WordPress has become synonymous with blogging. There is a big data of individual users and fortune 500 companies who are using WordPress when it comes to the perfect blogging solution. It is free, user-friendly and most importantly it is highly customizable which makes it so popular among users. You can give your personal touches to the blog to make it represent your views and thoughts perfectly. Most people hire the services of professional WordPress developers to get customized blogs. It is very important to have a distinctive looking blog as it adds to the marketability of the blog.

Tips to Get Customized WordPress Blog

Design in Paper - The best of the ideas come out when you design the blog in a piece of paper. Designing the blog on paper gives you much more creative freedom as you arenâ€™t bound by graphical limitations of a theme or confused by too many themes that you see on the screen. You can make quick changes and additions on the paper. Once you are done with the design which you created on paper can be instantly developed into a theme on the PC to meet your needs.

Theme around Yourself/Business - The best thing to get a customized WordPress blog is to theme it around your personality in case of a personal blog or your business. This helps you add that uniqueness to the blog as you or your business will definitely have some niche characteristics. Include things which people easily identify with the business such as logo, color or tagline etc.

PSD to WordPress - A professional WordPress designer will design the blog in Photoshop after which the PSD file can be converted into HTML/CSS and can easily be incorporated into WordPress admin and finally into a customized blog. The blog will be hand coded using semantic coding technique which ensures that blog ranks high on the search engine results pages. It will undergo W3C validation which ensures better performance on the search engines as well as cross browser compatibility on browsers.

Use Third Party Plugins - In WordPress plugins are one of the most used tools to get customized blogs. Third-party plugins add features and functionality to the blog upon installation and make them interactive and attractive. These plugins can also be customized to meet the exact demands of the blog. In fact using plugins is one of the easiest ways to customize the blog.

To get a customized blog with WordPress website development you need to hire professional developers who have expertise in this business. Take a look at their portfolio and see the custom blogs they have developed in the past. If you re impressed you can go ahead and discuss the project with the company.

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PixelCrayons has a professional team of a wordpress Developers who have great expertise in

wordpress cms development, a wordpress development services etc.

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