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In the recent times, open source development tools such as WordPress, Joomla and Drupal have come to become the preferred web designing tools in the industry among website developers and designers. There are a number of advantages one can leverage from this tool not only from a developers perspective but also a business who is able to offer to their target audience a sophisticated internet experience by leveraging the many benefits offered by these platforms:“

1. One of the major benefits of open source development platforms is that they are typically available at no cost at all. The lack of any licensing fees makes it possible for developers and designers to provide clients with cost effective website development solutions.
2. Another major benefit of these platforms is that the source code has a unique ability to modify existing software. They are versatile and can easily adapt any changes. This means that there is always tremendous scope for improvement, upgrades, and enhancements when evolution in technology demands it. It is also very simple for developers to fix bugs if any.
3. These platforms and their ability to evolve over a period of time with modifications and improvements has resulted in the growth of development communities that one work on these platforms, contribute source codes and other resources which make it easy for developers around the world to create elegant, aesthetic, and bug free websites for clients and their customers.
4. These communities provide a form of hub support to developers with regular updates, and enhanced functionality of these development platforms.
5. The track record of open source development platforms suggests that it has it has the power to sustainable for a long time and it will prove to be extremely beneficial to business who wish to make it big on the internet world.
6. This platform allows you to easily integrate server, service and applications. Not only does this allow web administrators to easily administer the website, but the content management systems and other functions benefit the functionality and relevance of websites from a target audience perspective.
7. After the development of websites is complete, using any one of these tools, website owners are in the position to maintain and upgrade the website with great ease without the need for any formal technical training. A website owner will not even need to hire a special manager for the website as long as they have basic skills in word processing.

With the World Wide Web being bombarded with millions of websites and thousands of new websites every month, it is important that you use a platform that is going to offer to you long term organizational benefit. These tools generally offer more opportunities in effective SEO by creating search engine compatible web designs and also by empowering the client with the ability to manage their content easily to ensure continuous search engine optimization.

If you are able to optimize the benefits of open source tools, the sky is the limit.

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