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HTML5 is the latest in the family of successful markup languages. It has made websites more dynamic, interactive and responsive. Most developers around the world vouch for PSD to HTML5 conversion as it gives them the edge to compete with their rivals and stay ahead in the race. HTML5 also eases the process of web development as a lot of the coding which had to be earlier done manually is auto generated saving your precious time and effort. Here are some of the special features that you get when you convert PSD to HTML.

1. **Mobile Compatibility** - One of the biggest advancements in HTML5 over the previous versions of the markup has been with mobile compatibility. HTML5 comes with a framework which allows you to design mobile websites and applications with ease. The mobile websites generated using PSD to CSS/HTML5 are dynamic in nature and easily adjust to the browsers and the device they are being accessed from.
2. **Geo Location** - Knowing where the user is browsing from gives businesses the advantages to catering to their exact needs. For example if a customer search for gas stations with geo location activated his search results would include location of gas stations in his vicinity. This works both using GPS trackers as well as the network being used. Users who choose to protect their privacy can easily turn this off if and when they want.
3. **Video Embed** - To get rid of the mundane nature of your website you need to install some eye catching elements and want better than videos. The new embedding features allow you to embed videos from different websites such as YouTube without any trouble. You can also customize the control buttons of the video irrespective of the controls that the video might have at the source.
4. **Drawing Canvas** - When you convert PSD to HTML5 you can also make use of this awesome tool to add that extra touch of creativity to your website. This drawing tool allows you to get Flash like features in your HTML website. This is one of the best features to have come in HTML after a long time. The Drawing Canvas allows developers to create both simple as well as complex animations which help in making the website appear attractive.
5. **Clean Codes** - HTML5 generates clean and search engine friendly codes which help your website rank high on the search engine results pages. Most developers hand code the website using semantic coding techniques. They also organize the Cascading Style Sheet using the latest version CSS3. This helps in reducing the page load time of the website and also adds uniformity to the webpages.

HTML5 and CSS3 are modern languages and to make the best out of them you would need the services of a developer who has built expertise in these. Always hire the services of a web development company which has a proven track record in PSD to HTML5 web development technique. Looking at their portfolio would help you make the perfect choice.

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