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Whether you plan to design and build a website yourself, or you are planning to hire a professional web design company, each and every website must possess a few key elements. These core elements are absolutely fundamental in the success of your website. Note the tips below, as people that fail to follow these simple rules are among the millions of websites that are categorized as bad websites. Follow these 11 tips for web design below, and you will have a good foundation for the success of your website.

Plan a Website: Plan your website; navigation, layout, links, and rough look and feel. Ensure it's consistent, easy to navigate, and the look and feel is pleasing and simple to follow.

Attractive Headlines: Ensure you have an attention grabbing headline. Tell your visitors what you are all about, and what the website is selling or promoting.

Contact Info: Always give your full and accurate postal address and contact info on your website so that people can easily contact you.

Gather Email Addresses: Make it easy for visitors to provide you with their email address. Don't ask for too much info. A good way to get information such as an email address is to link the address to something you are prepared to give to the visitor for free, such as a report or book.

Keywords: Use your Keywords properly. Get advice from a professional SEO company on how best to do this.

Navigation: Navigation is important. Make your site easy to navigate. Make it simple and don't move the menu or change it on each page.

Blogging: Create a blog, keep it updated, and promote it. It's a great way to keep people interested, and coming back to your site.

Social Bookmarking: Make your site worth bookmarking, and prompt visitors to do so.

Free Items: Where possible, give items away for free. This builds trust, credibility and starts you on the path to establishing some loyalty with visitors.

Feedback Request: Request feedback from visitors; engage with them as much as possible, where possible. Take their feedback onboard and make relevant changes.

Don't Clutter: Don't clutter any page. Focus on the key point, keep it simple, and be consistent.

Once finished, look at the site objectively and ask yourself, is it a site you would enjoy navigating around. Is it easy to pick up the key messages, is it nicely designed? Once you answer yes, you are on the way to having a good website.

Tritel Communication, a US based company offers professional web design services in Springfield Missouri. Tritel takes into consideration several factors prior to developing and completing a web site. It is a company which specializes in constructing a website that is well designed, attractive, full of relevant information, easy to navigate, highly usable, incorporating enough functionalities and is capable of retaining visitors for long and making them come back again for business. With Tritel,

your company can now use the Internet to its fullest potential without investing thousands, or millions of dollars. Tritel also offers professional web development and flash designing services to serve you better. If you want to avail professional web design services in Springfield Missouri, please visit the site <http://www.tritelwebdesign.com>

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Tritel Communications, one of the leading web design companies in the US offers a [web design in Springfield, Missouri](#) and has been serving the internet community since 1992. Tritel is the recipient of many awards for design and its world class hosting services.

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