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Web design consists of two words “web”™ and “design”™ and it means planning and creating a website. An individual who is involved in the process of making of the website is known as the web designer. He uses texts, images and interactive elements to formulate the page on the browser.

If one talks about the process of web designing as a whole then the method can include creating, preparing, producing, post-production, research and advertising. The website in itself can be presented in different pages. Hyperlinks are used to navigate the site. Hyperlinks can be created to look anything a designer wants it to be but mostly hyperlinks are blue in color and are underlined.

Different kinds of designing solutions are as follows:

Static Website Design :

Static website is regarded the easiest way to exhibit your products and services on the Internet. People who prefer search engine friendly website opt for static websites. Static arrangement features content for the benefit of visitors. Such websites are created in a way that makes it very easy to download images. Easy site navigation and browser compatibility and effective graphics are some of the other features of a static website. Static web site includes a site with connected pages that uses a font or graphics-based logo, and consisting text and uncomplicated graphics. These may comprise any number of pages with restricted script and HTML that assists in search engine optimization (SEO).

Static arrangement allows the businesses to showcase their products and services or any other kind of information that they want the visitors to acquire. It is quite an easy method.

Dynamic Website Design:

This arrangement is needed for a variety of content like Internet databases, e-business, combined content, membership, knowledge base, jobs database, online shopping site and so on. A dynamic web page is a page that features content that is altered by a program or script at the moment the web page is asked for. This sort of website enables the user to mark down preferences in terms of information that he/she wants to be displayed.

The major difference between a simple static and a dynamic website is that while a static site is an interactive sheet offering information regarding your products and services, dynamic on the other hand is fully capable of attracting the visitor and thus making a more profound impact on the business. If one talks about the similarities, both kinds can have search engine optimization for business promotion and presence.

Flash Website Design:

When it is about innovation, nothing beats flash web technique. Flash is significant for producing interactive animation on the web page “ be it animated logos or navigation tools. Flash is highly flexible and exceedingly creative. It is generally accepted that flash websites have a long lasting and deep impression on the user. The user is supplied more than just information; he is given highly graphic multimedia content. Flash websites can excite the user!

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Ivory Shore is a leading a [Web Design Vancouver](#) company providing a host of services including Web development, CMS and Internet marketing.

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