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Understanding the difference between Website Design and Website Development by [Delhi](#)

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In today's time, it is imperative for a business house or an organization to own a web site of its own. The present times have seen rapid and exponential increase in the utilization of internet services for various purposes. Internet has now become a house hold name and with the advent of ultra superior web enabled devices like hand held, smart phones and etc, everyone carries internet at their disposal. This has led to an increase in the expert web site design and development services offered by professional firms.

Although these two terms "website design and development, are often talked about in a single breath, and are considered to be synonymous with one another, in reality these are two completely different concepts.

Understanding the concept of web site design

The design of the web site is something which is apparent to the users. The design is what makes the web site user centric and effective. Researches across the globe have revealed that good and professionally crafted web sites have more chances of impressing the users and positively affecting the business revenues.

When you opt for professional web designing service India, you avail your self the expert services of professionals who apply various concepts in designing the web site which strategically placed to leave an impression on the users.

It comprises of designing a web site which is unique looking, personalized to the business house or what an organization stands for. Designing the navigation menu, deciding how the content and different elements will appear on the web site comes under the scope of web designing services India.

Overview of Web site development

The process of website development is what supplements the web site with the much required coding and functionality, in order to make it web compatible, W3C valid, pixel perfect and search engine optimized. It is the role of the website development company India to properly code the website into HTML and similar markup and yield a dynamic web site with robust functionalities and clean coding structures.

Where as the tools available for web designers is Corel draw, adobe photo shop and etc, website developers need to have deep rooted knowledge of HTML (Hype text markup language) and also of PHP, MySQL and etc.

End note

Both website design and website development are indispensable for acquiring great looking website with awesome features and functionalities. In order to achieve strategic advantage with your website, always go with professional web designing services offered by website development company India.

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