



# Article Side

Top Computer Logo Designs – How These Brands Have Maintained Their Popularity  
Technically by [Tammy Becker](#)

Article published on December 28th 2011 | [Web Design](#)

The world of technology is one of the fiercest industries ever. They constantly need to come up with technological developments or risk being left behind.

Branding strategies also influence a company's fame and popularity within which the company logo makes a huge impact since that is the first thing that a customer notices in a brand.

Below mentioned are some famous computer companies whose computer logo designs have rocked the world.

## 1. IBM:

This is one of the most popular and easily recognizable technological emblems. The design consists of the company name in thick and straight fonts with eight horizontal lines that represent equality in service. The colors that are used are blue and white which represents dependability and justice.

## 2. Acer:

This company has changed their business mark many times but it is their latest symbol that has been the most popular. It consists of the company name in green colored fonts that are slightly italic with rounded edges to give it a softer image. This symbol is cleaner, smarter and represents the company's environmentally safe nature which has currently been a major concern for companies all around the world.

## 3. Apple:

This is a company that has never failed to astound its viewers with its products. Youth find it especially easy to be relatable to this brand. Unlike other computer companies to have used their company name in their brand mark, this company has used an image of an apple with a bite taken from one side. The apple represents the Adam and Even tale and the bite represents the knowledge and insight they gained through the forbidden apple.

## 4. Dell:

This symbol simply consists so the company name in blue thick and straight fonts with the letter E slanted. The letter E may be a creative way to make the emblem memorable and unique but only few know that this slanted letter also represents the founder, Michael Dell's desire to turn the world by its ear through his products.

## 5. Compaq:

They have used an attractive and eye catching color for their brand mark which is red. The design consists of a big letter C that also looks like a Q in thick fonts with slightly rounded edge to give it a softer image. The company name is placed beneath the symbol in techno type face to give it a technological outlook.

## 6. Oracle:

This computer logo simply consists of the company name in thin straight fonts with sharp edges. The text is red in color which makes it eye catching and appealing while the background is white that makes this image classy and sophisticated.

Hence, while designing a computer company's emblem make sure that you give a technological touch to the design while retaining an aspect of creativity and distinctness so that your company symbol is appealing.

Article Source:

<http://www.articleside.com/web-design-articles/top-computer-logo-designs-how-these-brands-have-maintained-their-popularity-technically.htm> - [Article Side](#)

[Tammy Becker](#) - About Author:

Tammy Becker is a senior graphic design consultant at a professional graphic design company. For more information a [computer logo designs](#) please contact at a [computer logo](#).

Article Keywords:

computer logo designs, computer logo

You can find more [free articles](#) on [Article Side](#). Sign up today and share your knowledge to the community! It is completely FREE!