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Super 5 Motorcycle Logo Brand Marks That Have Rocked the World by [Tammy Becker](#)

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There are some motorcycle brands that have rocked the world with their distinct and innovative brand marks.

Below mentioned are some of the best motorcycle logo designs that have made a lasting impact over its viewers.

1. Indian:

Their trademark reflects their culture. It consists of a side pose illustration of a historical Indian man with an elaborate head gear. The face is encased in a red colored circle and the company name is inscribed below in scripted fonts. The prominent maroon-red color of the emblem combined with the Indian man's image makes the symbol traditional, innovation and distinct.

2. Harley-Davidson:

This is probably the most famous motorcycle manufacturers in the world. Previously, their monogram consisted of an eagle with its wings outstretched but the current badge contains the business name in straight fonts and is placed in an artistically designed case. The prominent colors in the emblem are black, white and brown which make the symbol look authoritative, dependable and commanding.

3. Buell:

This American manufacturer's trademark consists of a shield with an image of a horse's head with wings. The angle of the horse is crafted to look menacing and aggressive. The image is crafted in silver color and is coupled with a black background which gives it a sophisticated and chic look. The business name is crafted in thick and straight fonts with sharp edges which add to the professional appeal of the monogram.

4. Ducati:

This Italian corporation's trademark contains a soft edged red and silver shield with the business name in silver colored type face. The red color adds attractiveness to the trademark while the silver color maintains the emblem's sophistication. The soft edges of the shield keep the monogram from being too formal while the straightness of the fonts maintains an air of professionalism for the trademark.

5. Moto-Guzzi:

This Italian company is one of the most famous motorcycle manufacturers in the world and has crafted one of the best bike logos ever. Their business symbol is a representation of their history, culture and origin. This corporation was initially formed by two air craft pilots and their mechanic; each of whom had taken responsibility of a different line in the company. One would take care of the engineering, another would finance the venture and the third, who was a famous air craft pilot and motorcycle racer would take care of the promotion. When the famous motorcyclist died tragically, the other two owners decided to craft eagle's wings in the emblem to commemorate their partner's death. This is why their symbol consists of a red colored oval emblem with an image of a flying

eagle.

To sum it up, one factor that sets these brands apart from the rest is the fact that they have used the distinct features of their company for their business symbols.

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