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PSD to Joomla Conversion and Joomla Development: an Overview by [Justin Spencser](#)

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There was a time when websites were merely a collection of interlinked webpages packed with information. They had to be coded from scratch and it required technical expertise to manage them. Today the looks and functionality have become the selling point with Web 2.0. CMS development has become the preferred choice of both developers as well as businesses with thousands of them are using it to create an online presence. PSD to Joomla has emerged as the frontrunner when it comes to developing a website.

The popularity of PSD to Joomla conversion comes from the fact that it is powered by a robust content management system which makes managing a website easy. One doesn't need to have knowledge of coding to manage a Joomla website as it can be easily done using a web based interface. The WYSIWYG editor in the Joomla admin allows you to easily add content to your website and keep it updated. PSD to Joomla is being used to develop all kinds of websites such as social networks, corporate websites, online stores and photo galleries.

You can get an absolutely unique website with PSD to Joomla conversion. This will enhance your brand value in the market as visitors will easily identify with your website. Here the website is designed in Photoshop which is the best design platform in the world. PSD or Photoshop files aren't web compatible and thus they need to be converted into a web friendly format. This is done by slicing the PSD files into smaller sections and converting PSD to HTML and PSD to CSS which are the building blocks of webpages.

Semantic coding technique is used and the website undergoes W3C validation which makes them cross browser and friendly towards the search engines. Once this conversion is done the HTML and CSS files are integrated in Joomla to become robust and easy-to-use website.

Another reason which contributes to the immense popularity of Joomla development is the functionality that it offers to the websites. It offers multiple language support, media manager, web link resources manager to add to the flexibility. You can create highly functional and interactive websites with Joomla using third-party plugins which are easily available. With the help of these plugins you can customize your website to meet the demands of your business. These plugins can be easily integrated into your PSD design to HTML/Joomla template which adds to the interactivity and dynamism of your website enhancing the browsing experience and allowing you to keep the users hooked onto the website.

There are a lot of web development firms which specialize in PSD to Joomla conversion hiring their services helps you achieve visually attractive as well as functional websites which are in sync with the latest web development trends in the market. They manually code PSD to HTML and PSD to CSS which improves the quality of the codes and makes your webpages lighter thereby improving the performance of your website. Hire only the experts and do not compromise with the quality of your website at any cost.

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