Open Source CMS: an affordable process of Website Development by Mark Wilston

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A website is essential to the growth and development of the business. It acts as a round the clock marketing and promotional channel and enables the users to educate the people in general about its products and services. In the present day if rapid technical explosion, one cannot do with just having a static website. The present day users expect the website to be highly feature rich, dynamic, with an amazing design and attractive functionalities. Thus it is no longer enough to simply convert a design file into HTML and get a static website. It must be adequately powered by a content management system, in order to supplement the website with much required features and attributes.

The present day need to gain a feature rich and competitive website, has given rise to the utilization of open source CMS for developing the website. Below we discuss the 3 key reasons which make CMS web development an efficient and cost effective provision for developing the websites.

Open sources are free of cost!

The very reason that we call them open source content management systems, means that the open source CMSs are available free of cost. The source code of these content management systems can be acquired freely from the website and the same can be customized to adequately power the websites.

The starting phase of the website development is quite crucial. There is a lot of planning that goes on, and thus, open source CMS provide the much needed relief. Opting for open source CMS website development does not burns a hole in the pocket of the website solicitors.

Open source CMS development is extremely scalable!

Magento offers Magento Extensions, Drupal provides impressive Drupal modules, WordPress has made available a wide range of 17 thousand WordPress plugins, and Joomla has its own set of plugins and extensions. Simply put, open source CMS web development allows the website to be extremely scalable and extensible with the help of right set of plugins, extensions or modules. These plugins or extensions offer hard core functionality to the website, and help in increasing its scope and utility.

With open source CMS development, help is just a click away!

Yes, this is correct. If you opt for open source CMS web design, any time you are stuck up with an issue or need a help, all you have to do is go to the online community. All of the popular open sourc content management systems have their own respective online communities (WordPress community, Joomla Community, Druppalgangers is an online community for Drupal etc.) The online communities comprise of fervent and expert CMS developers, whenever you have any query or any issue, instead of calling a CMS developer, you can simply visit the online community and get the issues fixed yourself.

Any update happening in the world of your preferred content management system, will be made available to you at the earliest. By subscribing to the RSS feeds, you keep yourself updated with all the latest additions in the CMS community and have the option of including the same in your own website.

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Pixelcrayons offers best a CMS web design & development services & opensource content management system solutions which includes wordpress development, a joomla development, drupal development services at affordable price.

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