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Professional web designers know very well that their work is to create a web site that's attractive to the user's eyes. We all know that building a web site is nothing but a real challenge to every web designer, the functionality of the same lies in the creative minds of these folks. On the other hand, many of them sometimes forget that their client's web sites are not merely created for them, they should know precisely how they can supply the user's needs for information. They occasionally give top priority to creativity more than practicality and user-friendliness. And that's what many customers will think of many web designs we now have in our generation.

In this article, you'll learn what should you, as a web designer, do and need to modify to be able to develop a web design that's perfect, practical and user-friendly.

1. No method to a Search Box?

A web site must have sufficient information; a search box is truly required whether you are building a corporate or just a simple blog site. A visitor might search for something that is concealed in the site, and with the help of a search box a visitor might find out what they're trying to find.

2. Not enough information

A good design attracts many viewers but it's not the only the thing that matters, these elements plus smart web content matters when creating a web site. The visitors of your web site seeks to learn something with regards to you and your business, so it is also essential to supply them with the necessary information that they need, to comprehend and help them decide further to use your products and services.

3. Irritating font and font size

Fonts and font sizes contribute a lot to a web site. Try to use a simple and natural web site font that is easily readable and is satisfying to the eyes of each of your readers; it plays a big role in a web site because it pulls interests to a reader which will make them read the whole web site.

4. A website where everything looks like an advertisement

Catching your visitor's attention is good but making your web site seem like an advertising site is not healthy. Why? Simply because it looks aggravating and not helpful. It also reduces the website's loading time and you get greater possibility of getting higher bounce rate. Try to make a simple and balanced web site which has text and ample pictures.

5. No way to get in touch

This is most important to a sales type of company. Your web site should concentrate on having a "Contact Us" and "Questions?" page. Why do you think it is important? A user friendly site aspires to get in touch with their future or prospective customers. This is essential to every sales site.

6. Web site color

Some web designers love black, some like yellow or some hate orange. However they have to understand, they have to ensure it looks pleasing to the eyes of every viewer. If you only base it on

your own preferences, your web site will be nothing. You have to understand not every person likes black, yellow and orange! Make an effort to base it with the type of client and type of business.

7. Last but not the least, no background music please!!

Not everyone likes having background music on a web site. However, if you are selling music and song copies, it really is helpful. However, if not, please do not put strange and unrelated background music. Youth along with other people who like music will certainly appreciate it but serious type of people, who are normally the company investors, doesn't like such. So, reduce or remove background music. Okay?

Conclusion

Try to keep it very simple and try to keep it real. Your web design is important and will play a big role in getting business for your customers. Actually all the things you need to know were already stated above, application of such will be dependent on you.

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