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A website is the online representation of the business which has some web pages i.e. the information. it works through internet. A website when completed needs to be hosted on a server. In simple words a website contains all the required details needed. A website can have images, sounds and videos as well.

A website generally has a home, services, and portfolio, contact us, prices and help pages. These are some common pages which a website may have. There can be more pages attached to a website if sum one wishes to have more pages depending upon the content they want to have in their website. The information will be given according to the headings provided in a website for example services page will contain the services provided by the company having the website, contact us will have a contact number and an e-mail id if any. It will have everything about your products and services which you want to display through the internet to increase your business.

Building up a website is not enough, we must ensure that the website is working properly and without errors .For that we must ensure that work is handed over to a right person for it to function in a correct manner. Plus it needs to be fast also.

And if you want that your website comes on the top or very first page of Google or any other search engine then you to do some kind of internet marketing. This can be done by either SEO (Search engine optimization) or PPC (Pay per click).For immediate results you need to go with PPC in which you pay whenever anyone clicks on your website.SEO is not that fast but you can get long lasting results by its practice and you need to pay every month and can continue if you achieve desired objective.

Thus the requirement of website has grown by leaps and bounds and is still increasing. Many people only invest in website for their advertising purpose as it show cases almost everything.

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Dexter - About Author:
Dexter is a passionate Internet a Website Design enthusiast who spends most of his time in helping a Website Designer small and medium business enterprises to grow and multiply their potential. When he is not staring into the computer he is either reading books or out doing adventure sports.

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