How to make a Magento Theme Website more SEO Friendly?

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Magento, one of the fastest growing ecommerce website development platforms, is highly appreciated by the online business merchants all over the world. And, this is due to some amazing features offered by Magento to the online store owners. This open source ecommerce platform provides lots of efficient tools for ecommerce solutions. MySQL and Zend PHP based Magento gives you great control and unbelievable flexibility to fulfill your online business needs. Magento offers an array of features that is quite useful for customers such as creating an account, multi-language options, currency conversion and much more. Therefore, by choosing Magento for your online store, you can perform all customer related services and can improve your customer interaction without any extra efforts.

The list of remarkable features of Magento development does not stop here. If you are concerned about your websiteâ€™s ranking on popular search engines then you will be happy to know that Magento web development offers some wonderful SEO features as well. With the help of some effective SEO tools and SEO friendly coding of Magento, your website can easily obtain high rankings on top search engines like Google, AOL, Yahoo, etc. In addition, it provides auto generated Google Sitemap, Meta for your products and category pages and so on. It allows search engine experts to take necessary action in order to optimize your website for search engines. It offers plenty of SEO tools and plugins to successfully run your online store. These are some popular SEO plugins that can be helpful to make a Magento theme Website more SEO Friendly.

Yoast Blank SEO Theme: This is a basic SEO optimized theme which is based on the core Magento Blank Theme. Professional designers can easily customize this theme according to your needs.

Canonical URL for Magento: It can be helpful to add new canonical links to the head of your Magento pages.

Yoast MetaRobots: It is a quite useful SEO plugin which prevents the indexing of your search result pages while permitting the search engines to follow the links by adding Meta robots tags. Moreover, it is helpful to prevent indexing of non-content pages, login and register pages by adding noindex robots Meta tags.

SEO Suite Pro: It is helpful to add Canonical URLs and Robots Meta tags to the HTML head of Magento pages. It prevents web spiders from caching duplicates content and pages. Also, it is helpful to convert Product tag URLs and RSS Feed URLs into search-engine friendly and user friendly URLs.

SEO Suite Enterprise: This Magento plugin has been created to bring all SEO features for successful search engine promotion (SEP) of the Magento stores.

Category admin product tab: edit product link: This plugin is helpful to insert a product edit link in the category tab.

SEO Layered Navigation: It provides the opportunity to improve your websiteâ€™s search engine rankings by amending standard Magento layered navigation URLs and making them more search engine friendly.

A professional Magento developer can provide high-quality quality SEO configuration to your online store and can improve the ranking of your online store in major search engines.

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PixelCrayons offers best a ecommerce website development & designing services, online shopping cart development, a Magento development & designing services and other ecommerce software services.

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