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Due to the continuous enhancement in the area of ecommerce technology, online buying and selling of the products has become very popular in all over the world. Endless array of ecommerce stores are available today and touching the sky of success in this tough competitive market. People who want to experience the success in current dynamic age, it is essential for them to familiarize themselves with the world of online market and online exposure. If you are the one who want to establish a successful online business, then you must need a unique and interactive online shopping store. All you need to do is to create an ecommerce website which is elegant, easy-to-use and search engines friendly.

Search engine optimization or SEO is very important for a web store as the growth of an online business majorly depends on it. If you are planning to start your first online store or want to upgrade your existing shopping cart software then it is absolutely vital that your site is completely optimized. Make sure to have a fully optimized shopping cart so that it could be easily crawled and indexed by search engines. SEO takes care of search algorithms work and identify what people are looking for on search engines. The efforts of search engine optimization may include a siteâ€™s presentation, coding, structure, and fixing the hitches that could prevent search engine indexing programs.

These days many ecommerce web development tools are available by which you can create an SEO friendly online store that will help you to generate more revenue. And, Magento is one of the most successful tools that are widely used around the world. Magento offers ample amount of tools and SEO plugins to run an ecommerce business effectively. It has an array of tools that can be used to optimize your overall site and to target particular areas. Letâ€™s see some of the SEO plugins that we can use in Magento Development.

Yoast MetaRobots: It is a very useful SEO plugin that helps to insert Meta robots tags to Magento pages.

Canonical URLs for Magento: This plugin can be used to add the canonical links to Magento pages.

MailChimp ECommerce360 Reporting: This plugin is quite helpful to determine the rate of return of email campaigns created by you. By using this plugin you can track everything from clicking the email to browsing your website to ending of the purchase procedure.

Category admin product tab: edit product link: By using this plugin, you can insert a product edit link in the category tab.

Product Gallery Importer: It allows you to import multiple product images from a CSV file.

Lazzymonks Twitter: This plugin lets you to display Twitter updates and permits updating by the admin.

Hire qualified Magento developers to build an SEO friendly online store. Always choose an experienced Magento developer who is capable to generate more business profits by developing attractive and user-friendly shopping carts.

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PixelCrayons offers best a ecommerce website development & designing services, online shopping cart development, a Magento development & designing services and other ecommerce software services.

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