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Get Ready for Web 2.0 by [Brad T](#)

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The term web 2.0 is one used to explain web applications and sites. Often of a more modern variety, that focuses on info sharing, user-centered design, and collaboration. There is Web 2.0 all over the internet in this present age.

Some say the time period got here from Tim O'Reilly, founder and CEO of O'Reilly Media. He held a convention entitled O'Reilly Media Web 2.0. In his conference he wanted to make a degree that the web was headed into a social market. He was right. If you need to return to Web 1.0 you will discover that it wasn't very interactive with you as a user. Web 1.0 just gave our visitors and person simply static information. However with the evolution of the web, now users can interact with the web site and resolve what they do with the information provided.

The best power behind Web 2.0 is that's at all times continuing to get higher and more interactive. By persevering with to teach users and guests of what they'll do, will make it a better change to bring them one thing new.

Web 2.0 isn't just functions and interaction. It can be how your web site looks. If you want your website to be a part of this revolution, just think clean and simple. Often white house and minimalism take center stage on 2.0 designs. This method is commonly used on websites with one objective in mind, maybe a signup or registration. A more newspaper like structure is rising in popularity in this evolution of the web. Large daring logos are a good way to get your model noticed. Look at some of your favorite web site logos. They catch the attention they usually stick in our minds.

To sum up, design, usability, new focus, context, and, perhaps most significantly, never ending changes, additions, and evolution define web 2.0.

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[Brad T](#) - About Author:

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