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A header in your website is the most important thing that a visitor notices and if it's awesome it can really hook the users into exploring your site further. To achieve this, you need to spend both time and energy for creating an intriguing header. Below are some useful texts on how you can make a good header graphic or improve on your existing header graphic.

Choose the apt font for your website

While making a header graphic caution should be taken about its font, selecting a font that differs from the content of your site is a great idea. It should not be too big in height nor should be too small. The height proportion of the header must be such that it is fully visible on almost all screens and on all different resolutions. At the same time, you should make sure that the font complements the overall theme and mood of the site.

Balancing these two aspects can be quite tricky which can be achieved by experienced web development companies. Therefore, you should choose various fonts and choose the one that fits your website. If you do not like fonts stored in your computer, you can explore websites that offer free fonts.

If you want to use images as headers, then of course, in such a case, you do not have to worry about fonts.

Work on layout of your website

To create visual interest to your users and drawing attention of your visitors, layout of the header plays an important role. The header layout must have space for content and images, with negative space surrounding them. Leaving space between text and graphic design is critical; otherwise, they will create a messy look.

Choosing the right color is important

The color palette of the site and header should be related. To create an interesting effect, use varying tints of the site color palette in your header or images. Of course, you can also choose for images that contain different colors. However, in such a situation, make sure that the pictures complement the theme of your website and do not hurt the eyes.

Make it clear and sharp

Header should be clean and sharp. It should communicate a strong message about the site clearly. This can be done with the skilled and experienced hand of web development India.

Using excessive animations may not be a great idea

The use of unnecessary animations in your site can confuse and overwhelm your visitors. The implementation of complex animations increases loading time of your website pages. Moreover, search engines do not crawl JavaScript; hence it is necessary that you keep things clean and simple. If you think that animations will add value to your site, select for simple ones. Avoid congestion of the web pages with animations.

Adding your web pages with attractive headers can increase your site's traffic significantly. Hence it is necessary that you give more time for creating interesting headers to web application development companies. This will help you to examine it critically and execute necessary strategies for improving it further. So these are few tips for creating visually appealing and user friendly headers.

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a [Web development companies](#) design your website header, such that it look as good as it can be. a [Web application development](#) companies also create user friendly and visually appealing headers. This is the major secret behind the successful design of a [web development India](#) experts.

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