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Convert HTML from PSD Template for SEO Friendly Websites

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Search engines account for bulk of the traffic to any website. This is one of the most sought after things in web development to make a website search engine friendly. PSD to HTML conversion is one of the most preferred techniques to do so. Photoshop is a great tool to design a website but PSD files arenâ€™t compatible with the Internet and thus you need to convert PSD to HTML and PSD to CSS to achieve a website which is visually pleasing and attracts the search engine crawlers at the same time. HTML codes are easily read by the search engines which award your website a higher ranking in their result pages.

Tips to Make Search Engine Friendly Website with PSD to HTML

Convert PSD to HTML â€“ Once you have the website designed in Photoshop you need to slice the PSD file and convert it into HTML. The website is sliced into smaller units such as the banner, footer, navigation panel etc. where the function of every element is defined using HTML/XHTML In this process you should hand code the website using semantic coding techniques to ensure every element of your website is well defined which makes it easy for the search engine crawlers to index your website.

PSD to CSS Conversion â€“ It is very important that you code the CSS or the Cascading Style Sheet well. This lends uniformity to your website and also helps in rendering the website fast into the web browser. PSD to CSS conversion is one of the most important steps in the development of a website as without this your website without this you wonâ€™t be able to develop a robust website from a PSD file.

Use Meta Data â€“ To make your website friendly towards the search engines you need to make use of Meta data in your website. These data are related to the objects of websites and are in the form of keywords and description. This can be easily inserted during the PSD to HTML conversion. Search engine crawlers look for the Meta tags first thus giving preference to websites which have Meta data relating to the content of the website.

Validate Code â€“ To make user the code and the structure of your website is perfect you need to validate your website. W3C (World Wide Web Consortium) has laid down some standards and your website should comply to gain maximum from the search engines. Validate your code after you convert PSD to HTML to ensure your website attains higher score from the search engine crawlers.

Alt Tag Is Key â€“ Website are full of images and you need to cash in on image searches as well and this can be done with the proper use of the Alt Tags. These tags describe the images used in your website. Adding ALT (Alternative) descriptions to your helps you gain traffic from the search engines. Remember substantial Internet users search for images when looking for information from the Internet.

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Adam Parker is working as a content writer at HTMLFIRM. HTMLFirm is a professional a PSD to HTML Conversion Company which converts your photoshop designs to high quality cross browser compatible, W3C valided and SEO semantic HTML/CSS markup. Get high quality a PSD to CSS, PSD to Wordpress and PSD to Magento Conversion services at HTMLFirm.

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