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Concepts of Latest Web Design Trends by Simon David

Article published on February 2nd 2012 | Web Design

Website design is an art as well as a specialized skill to create the look of websites the business is after. And a number of techniques and tools are used by the designing experts to come with the kind of website that can help the clients to perform better among potential clients.

Through this article, readers will come to know about the latest concepts of web design Vancouver trends. Go through the points below:

Responsiveness of web design

One of the new concepts is responsive web design and this concept is expected to go longer this year. The fact is day by day various advanced technology based communication gadgets are getting discovered and individuals are finding it easier to access internet on the go.

Considering this fact, web designers focus on designing the site that come with features to be accessed by individuals through handsets and other gadgets with internet accessing features. Thus, they have been focusing on aspects like fluid grids, media queries, flexible images and much more.

Fixed navigation

Fixed navigation is anther concept that cans enhance the performance of website. Under web design services, the experts manage to key navigation bar and internal links locked at a place as visitors scroll through contents on pages.

In terms of effect, the fixed navigation concept can turn the site into a kind of tabbed slideshow and this can encourage users to interact with it in a simple and app-like fashion. Adding to it, the designers are required to make sure the navigation is clearly visible if allow content to scroll behind it.

Multi column menus

Another useful and trendy concept is application of multi-column menus. Most of websites come with various links to be handled. And with the application of standard type of navigation, it gets too congested and messy while moving into sidebar. Thus, with the application of multi column menus, one can display various links to visitors and this can also help in keeping the section fitted around the logo.

Use of graphics & ribbons

Due to the coming of free information, web designers have started following the concept of using page ribbons, bookmarks, banners or other kinds of display badges. Some of the commonly used ribbons are corner ribbon, green corner ribbon templates, simple product box, colorful ribbons and much more.

Thus, with these useful concepts, web design Vancouver has been looking forward towards designing more competitive and results-oriented websites in 2012.

Article Source:

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Nirvana Canada with advanced a web design Vancouver and other a internet marketing services, has been helping the small and large sized business owners in enhancing traffic and sales in Vancouver, BC.

Article Keywords:
web design vancouver,seo vancouver,web development Vancouver,internet marketing vancouver,web designing vancouver,seo company vancouver

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