



Article published on August 11th 2012 | [Web Design](#)

B2B Script is very powerful and effective solution to launch your own Global B2B Trading Portal. B2B Script has high end features to provide a very strong foundation to your trading portal.

What is B2B & B2C?

Business-to-business (B2B) describes commerce transactions between businesses, such as between a manufacturer and a wholesaler, or between a wholesaler and a retailer. Contrasting terms are business-to-consumer (B2C) and business-to-government (B2G). B2B sites are used where volume of transactions are more.

However incase of B2C transaction, sale of the finished product to the end customer.

Our Alibaba B2B Scripts can also be used in the context of communication and collaboration. Nowadays many companies are using our B2B Scripts in order to generate more sales and business with other companies. B2B Scripts helps in increasing transaction between Employees of different Companies.

Key Applications of the B2B Script

Â» Run dedicated trading portal site to tap the great earning opportunity that this script offers

Â» Run as free service to attract more visitors and member to your website

Â» You can also use this script as advertising platform for your products other sites

Â» Can be used as interface of your import/export business

Â» Online platform for finding global trading partners

Script offers great earning potential. B2B Script is perfect to launch your own top quality trading portal. It is a wonderful script with quality features like:

Â» Product Catalog feature

Â» Company Profiles

Â» Sell Offer feature

Â» Buy Offer feature

Â» Complete internal messaging system

Â» Three membership levels : Gold, Silver and Bronze

Â» Script parameters are highly configurable through script admin panel.

Â» And of course huge earning potential

Benefits of B2B Script:

Our B2B Scripts can help you and benefit you in many ways if you are planning to start a B2B Portal Site. Whether you want to start a B2B Portal site for your own or your company or for business purposes in any ways it will increase your website traffic, increase business collaboration, Increase Brand name value, Increases Sales, Increase Earnings from Advertisings etc.

Individual - If you're an individual you can use our Standard Version B2B Script to start a B2B Portal site. Once launched and the site is live, and with a little bit of online promotion, you will find people, business person and companies are getting registered on your site. If you want you can just keep the registration fees or you can keep nominal fees. You can earn a nice income if you are doing a nice promotion. You can also earn from Google Adsense, and other types of advertisings.

Business - If you're planning to run a B2B Portal Site for business purpose, our B2B Script will help you a lot. With a small online marketing & promotion of your site, you can easily drive a good number of traders to your site. You can keep a reasonable membership fees for providing B2B Trading platform for sellers and buyers. In a short time of period you can too build a fortune like top B2B Sites Alibaba.com, Ec21.com, Tradeindia.com etc.

Article Source:

<http://www.articleside.com/web-design-articles/b2b-script-b2b-marketpalce-script-php-mysql.htm> - [Article Side](#)

[Peoples Innovation](#) - About Author:

Peoples Innovation is one among the leading web designing & software development companies in mumbai, India. Peoples Innovation pioneers in all types of IT Enabled Services, having expertise in web designing, web development, portal development, software development, mobile application, open source development, ecommerce development, psd2xhtml, HTML5, PHP frameworks, SEO, SEM etc.

Article Keywords:

Readymade Scripts, alibaba clone, B2B Marketplace, B2b Trading Marketplace, , Ecplaza, B2B Trading portal, B2C, B2C Store, E-Commerce, Auctions, alibaba script, alibaba clone, b2b script, php scripts, trade leads, trading portal, trading Script, php trade

You can find more [free articles](#) on [Article Side](#). Sign up today and share your knowledge to the community! It is completely FREE!