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Awesome Free Text Logo Design Ideas for Different Business Brand Marks by
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Are you trying to create a logo design for your new business and don't know where to start?

Do you want your logo to be classic and sophisticated?

Then use the free text logo design for your brand.

Images can take attention away from your company name in the trademark but text based monograms tend to get a little boring. But with the right style and creativity, you can give a novel touch to your text trademark so that it gives you a competitive edge over others.

So, how should you design a brand mark for your new business if you want to keep the text based sophisticated touch yet make it distinct?

We have a few ideas for different business brand marks:

1. For A Corporate Company:

If you are designing an emblem for a corporate company, then your brand mark needs to be formal and professional. Images and illustrations don't work very well in these cases. Here, you have the option of simply using the corporation name in straight fonts but that can get a little boring. To add a distinct touch, you can use wood mark style for your corporation name. The thick and bold look of this style will depict professionalism, formality and capability.

2. For A Hotel Or Restaurant:

A hotel or restaurant needs to give its brand mark an air of privileged luxury and style. They need to assure their customers regarding hospitality and comfort. For that, you can use an acronym or initial of the hotel or restaurant name and craft it creatively. Use bright colors like maroon or brown as they are eye catching and represent reliability and comfort and use fonts that are curvy so that it gives an air of innovation and class. You can also add a Celtic design touch to your hotel symbol as it looks attractive and imaginative.

3. For a technologist or architect:

As a technologist or architect, you need to assure your customers that you are proficient and well informed about the current trends in the designing world. For that, you can use 3 dimensional text designs as they are fashionable and distinct. 3 dimensional designs also look real enough to touch which can give an added advantage to the architectural business mark.

4. For a designer:

As a designer, you need to assure your clients of your creativity and yet be distinct. What can be more distinct than your own signature?

Free text logos consisting of designer's signature tend in script fonts to look imaginative and artistic. For an added arty touch, you can place your emblem at an aligned angle which will make the signature look more realistic and appealing.

In conclusion, remember to craft your text based logo according to your business nature so that it is relatable to your target audience. Also, keep one central focus in the emblem so that is easily memorable.

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