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Don't you like visiting a website that is creative, has something different to offer and is easy to browse through? Well, we all like such a website. If you are planning to make a mark into the online business with a website, it is essential that you lay stress on functionality, attractiveness and robustness while developing the site. With the help of PSD to HTML conversion, you can easily achieve all these things. Before getting started you will need to have adequate knowledge of how to use the markup language HTML and how to integrate the PSD file with HTML codes to make it a web compatible theme.

To get better results from PSD to HTML conversion, it is advisable to amply use Cascading Style Sheets (CSS). PSD to CSS conversion gives a website a uniform look, making it more attractive and user-friendly. There are several advantages of going for this type of image conversion into a web compatible theme using HTML. Let us look at a few of them:

1. Pixel Perfection: It is essential that all the sections of the site look similar and this can be achieved by pixel perfect conversion. Using PSD to CSS, all the sections of the template will look similar. The pixel measurement you give in the PSD file will remain the same while HTML coding.

2. Semantic Codes: To adequately define each element of the website, it is necessary to go for semantic coding. Semantic coding gives uniformity to a website and works great for SEO too.

3. SEO Advantage: With PSD to HTML conversion, you get clean and clutter-free codes. Such codes easily attract search engine crawlers and help you get better rankings.

4. W3C Validation: After this conversion process, you can easily get a W3C validation, the standard industry-prescribed rules that help make a website robust and user-friendly.

5. Cross-Browser Compatibility: No one would like to lose visitors because the website couldn't be accessed from different websites. But with PSD to HTML conversion, you can be assured that the website will be cross-browser compatible.

6. Attractive Themes: Last but not the least you can get almost anything you want with this conversion process. Photoshop is a very versatile software that lets you create anything you imagine. The ever-improving versions of the software have taken image editing into a new level. When this is combined with the rich markup language the result is simply great. You can thus create any theme with this process.

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