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4 Steps to Creating a Webpage by [Dwain](#)

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If you own a business, you might want to set up a website. A website can definitely help increase your profits as it will attract more potential customers. There are millions of people who go online everyday. That is why numerous businessmen have decided to expand their market in the World Wide Web. If you have decided to set up a website, here are the steps that you need to take:

â€¢ Look for a website domain â€” You should look for a company that sells domain names. The domain name that you will have to pay for will be the address that users will type in their web browsers. Decide which domain name will be suitable for your company. Do not worry about the price since domain names are sold for very low rates. In fact, there are some domain names which are being sold for as low as ten dollars a year. When choosing a website domain, it is advisable to choose one that is very easy to brand. You might also want to feature particular keywords in your domain name especially if your goal is to get a lot of traffic.

â€¢ Choose a web hosting service â€” There are different types of web hosting services out there. Basically, you will have to choose between free hosting services and paid hosting services. Since you are dealing with a website that you will use for your business, it is ideal for you to go for paid hosting services. You can choose between shared, dedicated, and collocated hosting. Each hosting option has its own advantages and disadvantages. Try to compare the options with each other and determine which of them is more suitable for you.

â€¢ Hire a web designer â€” The next step is to hire a web designer. Of course, you can always design your own website. However, you will still need the skills of a web designer since he knows various methods in making your site look professional. Your website designer can let you pick the color schemes that you want to feature. He will also let you choose how many pages to feature and what text each of the pages could contain. You might want to ask your web designer to install a free blogging program especially if you plan to update your site regularly. Your web designer will have to conduct a series of tests to determine how your website will appear to other people.

â€¢ Develop your site â€” After your site has been designed, you can have it developed. It would be great if your web designer also knows web developing skills. Your site has to be developed so that it would be more search engine friendly. Your site needs to be promoted as well. You can attract a lot of people by going creating web pages in popular social networking sites.

These are the four steps that you have to do in order to create your own website. Honestly, creating a website is not really as difficult as it sounds!

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