Freephoo mobile VoIP app now launched in India by Freephoo

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Bangalore, 17 January 2012. Sweden based company freephoo launched their free mobile VoIP application in India that enables users to make free calls from their iPhone, iPod touch, iPad and Android phones free of cost using the WiFi or 3G network.

On downloading freephoo the user can access his existing mobile number and phonebook to make free calls to other freephoo users. And using freephoo premium services, the user can make low priced calls to both fixed and mobile phones.

Freephoo uses the fast growing technology; mobile VoIP. Freephoo offers superHD sound quality that allows users to make very high audio quality calls and now also supports free calls to Facebook friends and LinkedIn connections.

â€œWe are very happy to launch our application in India as it is an important market for us.â€• says Pandelis Eliopoulos, Co-founder at freephoo. â€œWe hope our Indian users are delighted by our easy-to-use app, its superior sound quality and social features. We understand that people are building and maintaining relationships through their social networks, so the phonebook is no longer the only source for contacts. We are very pleased to give our users the opportunity to call their Facebook and LinkedIn contacts too.â€œ

Founded in 2008, by entrepreneurs from the telecom and Internet industry in Sweden, freephoo has a very strong connection to India as the company investors include co-founders of Nevales Networks - Kaushik Thakkar, a seasoned entrepreneur, Sunija Rishi, a marketing specialist and Ravishankar, an experienced banker.

Freephoo has been launched successfully in many markets. In the Apple App Store, freephoo reached No 1 on the Top Free Apps list, No 1 on the Top Social App list and was the No 1 Top Grossing app, listed as â€œNew and Noteworthyâ€• and â€œWhatâ€™s Hotâ€• In 15 markets. Freephoo appointed â€œApp of the Dayâ€• by Macworld Sweden.

â€œWe are very pleased with the market response and plan to continue adding new countries with a fast pace since the demand for our service is highâ€•, says Pandelis.

Freephoo is one of the first applications on App Store that enables the user to purchase premium minutes through Appleâ€™s own payment system (In-App-Purchase). It gives the user the possibility to make low cost calls to billions of mobile and fixed phones in a great range of countries.

â€œWe are delighted to see that people are using our premium service, which is one of the key benefits that makes us unique. We are also pleasantly surprised that so many of our users invite their friends to join freephooâ€•, says Pandelis.

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