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World class leading exporters and importers are consistently reaping benefits of end-to-end global transportation and supply chain management. They are able to regulate and control the flow of transaction and companywide activities through the global lenses of supply chain management. They are constantly being supported by the global freight forwarding companies. They complement exporters and importers by offering smooth sea, air and road freight transportation services and acute insights at the same time. This leads them to greater freight visibility and control.

The impeccable freight transportation services offered to the manufacturers and suppliers help them to build confidence amongst their customers and also gain them a competitive edge. It is also helpful in gaining competitive advantage over their arch rivals. Freight forwarding companies offer low cost transportation of goods and sophisticated material and help suppliers to manage the rapidly fluctuating demands. The biggest advantage is that it helps in managing soaring risks more effectively.

Most of the freight forwarding firms provides web-based supply-chain management technology that surely gives exporters the biggest competitive edge. It certainly connects shippers, suppliers, and logistics partners in a flawless manner. It caters centralized data network, making end-to-end global supply chain visibility a perfect reality. It also empowers medium scale companies with fewer capabilities and provides them tech-savvy resources.

Some of the high-end technologies offered to the exporters/importers assist them in strategic improvements in their internal and external operations, with bottom-line impact. Moreover, it enhances supplier collaboration and minimizes transportation cost. Most of the manufacturing and supplying companies hire leading freight forwarders to enhance their compliance with regulations and customs requirements. In result, they experience increased transparency and also achieve total web-based visibility in their operations.

In order to translate operational efforts to complete profitability, manufacturing companies choose air or sea freight transportation services. It lowers the risk of transportation and enhances better customer service across the industry. It is the most reliable mode of transportation of goods and inventory and offer greater number of advantages to them. Service providers offer door to door & port to port services with excellent transit times. This is why it is important to have finest services with greater visibility of the services.

Advanced companies offer proper and comprehensive web-based supply chain visibility to the companies. Using concrete services and high-end technology, freight forwarding agents emphasize on particular areas of the import/export operation and show how a clear view of the end-to- end global transportation services can deliver unmatched value to the bottom line.

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The author is associated with RAK Logistics. RAK Logistics is recognized as one of the leading freight companies in the UAE providing reliable sea freight services, air freight services, a cargo

freight services, and port-to-port and door-to-door consistently, the a logistic service provider has prided itself on superior price offering, transit times, services, and reliability.

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