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A Quick Guide before visiting Reading, UK by [Steven Ralph](#)

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Visiting the town of Reading, Berkshire can be a great idea. It is a town of great importance in the United Kingdom. Located in the center of River Thames and River Kennet, reading is at a distance of approximately 40 miles from the west of London. The town of "Reading"™ is pronounced as "Red". It is a city which is not only rich in culture and traditions but is also one of the hottest spots of locals as well as the favorite destination of tourists and visitors from across the country and the world. The town is also known for the superior class ground transportation services. The Reading car hire are one of the best across Berkshire. Reading was known as one of the major religious centers of United Kingdom during the medieval times.

The tourist attractions in Reading are of great significance. There are world class shopping malls, caf  s shops, restaurants and other great places of recreation and entertainment. The town of Reading also has the distinction of being the house of two big universities. The University of Reading is among the top ranked universities of the United Kingdom. It was established in 1892 as University College, Reading. Later in 1926, the University of Reading received its Royal Charter. The University of Reading is based on many campuses in and around the town of Reading, Berkshire. Another distinction of Reading is that it has the largest network of taxi operators around the Berkshire County. Reading taxi booking can be done easily via local offices as well as online website.

So before you can make a start of your journey to Reading Berkshire, you must make it sure that your travel arrangements are complete. Aside from getting your air tickets, accommodation, travel cases and amenities ready, you can never neglect the importance of pre arranging your ground transportation in the Reading. The most important thing in this regard will be to arranging Reading airport transfers in order to avoid any kind of inconvenience for travel from airport to your destination, may it be a hotel or a guest house. In order to make your ground transportation arrangements while you are staying in Reading, there are two options that can suit you. Either you can choose private car hire for driving yourself to all the places that you are planning to visit in Reading.

The private car hire can work only if you are already familiar with the roads and directions of the town of Reading. In other case, it would be much convenient to look for cab hire. Choosing an appropriate taxi company can be a little difficult especially when you are not familiar with this town. CrossCab Reading Taxis is one of the most reputed taxi hire companies of Reading. They are the only Reading Airport cab services with a virtual fleet of more than thousands of vehicles and probably the biggest in the town of Reading.

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