



Article Side

Write Clearly and Intelligible to Keep Your Readers Placated by [Nathan Brown T](#)

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There is nothing that can beat writing when it comes to creating contents. Contents as you may know can include videos, art, music, animations and so on. But remember when it comes to getting a decent ranking the so called spiders and crawlers cannot see them or even know that they exist. The only thing that crawlers or spiders can do is digest the small captions or description you give to the visuals and consider your website for a superior ranking in the search engine. That makes contents the lords of the website, and rightfully. So writing intelligibly and having a FiOS internet connection is what you should aim if you want to make your site more visible. Follow the rules and there is no reason why you shouldn't succeed. Don't try black hat tricks, they don't work; search engines are getting smarter and that is something worth remembering.

Sharpen your writing skills instead of trying to trick the search engines. Chances are that your site may even get blacklisted if you don't put relevant content in the right place. Most of the tips for creating good written content for the internet are plain simple commonsense, but refreshing your memory as often as you can will help you, lest you get into some undesirable habit. Here are some points you may want to consider when writing. Give them a try. They will do you no harm even if they don't produce. It always pays to be honest, even if that means burning the midnight oil.

The first paragraph is the key to keeping your readers interested. Get them interested by keeping it in tune with the title you have chosen. You can even include some words you have used in the title and subtitles if you like. Likewise you readers on the internet may want to see a short summary of the article to know what it is all about. It is preferable that you keep the summary short but that doesn't mean compromising or tricking the reader into delving deeper. If you can postulate and ask questions and start answering them briefly, it will work wonderfully for you. Keep the more elaborate arguments on your postulation to later paragraphs. It always pays to give your readers some time to think. Isn't that why we write?

If your style of writing justifies, then tabulate them with bullet marks. They are the most effective when you write for the internet. Readers on the internet are a lot different from book readers who pay through their nose. Remember that internet users seldom pay for your content and the next article is only a few key strokes away, and when they do it you have lost a valuable reader. Try not to repeat the same idea in many different words unless you are conveying a new idea in an innovative way. Let there be at least three ideas to each of your article. Bragging elaborately on a single point is not what internet users want these days.

Be sure about what you are writing, and be knowledgeable about it. Trying to be vague and unsure to cover up your shortcomings is not the way to get visitors to your site. Does that mean you need to be an expert on the topic? No, not at all, you really don't have to be an expert, but it helps if you can give the right information, and that you can do by spending time reading and doing research. Writing a single article that will get thousands of readers is better than writing thousands of articles and getting no readers

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Nathan Brown is an independent freelance writer and likes reading books and watching TV. Readers are welcome to learn more about a [FiOS Internet](#) with no obligation whatsoever.

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