



Article published on December 1st 2011 | [Technology](#)

If you finally decided to promote their business online, it is essential for you to find a web development company that uses search engine optimization to create your new website. A company that knows SEO will be able to promote your business and the Internet. This will help boost your ratings in search engines using SEO marketing tools. This means that your business will be visible to the Internet so the opportunity to make big sales is great.

When web development company you hire knows SEO, would be able to drive traffic and potential customers to your website. The company knows the correct mathematical formula to make your website appear in the pages of search results. The sites listed on the first page has the best chance of being visited by more people and these visits can be converted into sales. Studies show that 80% of the success of websites due to search engines.

The design of your website must be attractive and must be relevant and of high quality and updated. Search engines place websites provided quality information in the pages of main results. The web development company you choose should be able to make a good design and recommend the type of content for your website. If you hire a company that does not know, just be wasting your money.

His web development company should also know which keywords or keyword phrases your site should contain to appear in the result pages of the top search engines when doing research. If the company you hire does not know what are the right keywords for your type of business, you are doomed to failure. The right keywords are the gateway to your website because these are the words that people use to find information. These keywords should also be closely related to your website so that when people start looking for the link shown.

It is important that you have a basic knowledge of SEO to help you find the right company. Such knowledge will let you know if a particular SEO company knows or not.

This will help you stay away from a company that says you can bring your website in top results pages in just a day or two. The truth is that it takes more time and make a shortcut, maybe even a ban on search engines like Google, because they want everything to be just and right, especially to other websites that so hard to be on the first page search results.

Disadvantage of a web development company with no knowledge of SEO

If web development company you hire to design an attractive website without using SEO, everything will be useless. No matter how attractive is your site, does not appear in the pages of search results without SEO. Therefore, you do not get any customers.

Since you want to go online with your business, hiring a web development company with expertise in SEO, because the result will be worth the investment you make.

Article Source:

<http://www.articleside.com/technology-articles/the-value-of-a-web-development-company-with-seo-information.htm> - [Article Side](#)

[Tommy Welgone](#) - About Author:

Author is a proficient web developer with huge knowledge in a [Web Development Agency](#) and offers some of the best a [Social Media Marketing](#) at the best prices out today. Is now taking new SEO clients for their SEO plan.

Article Keywords:

web development company, web development, web development service, web development agency, web marketing company

You can find more [free articles](#) on [Article Side](#). Sign up today and share your knowledge to the community! It is completely FREE!