Article published on January 6th 2012 | Technology

Android devices are marketed by Google and it allows several individuals and companies for marketing and promoting apps in these smart phones. Android being used by millions of mobile users is of high demand in the mobile industry and people prefer to download many apps as long as they like it. With the invention of laptops, it was feared that the market of mobile phones may go down since laptops were available for cheap rates and people preferred to use them instead of desktops. However when mobile phones started giving access to web world, via wireless connectivity, it overpower the development of laptops in very short time. More number of android users started downloading apps from the Googleâ€™s store and hence the industry of android app development started growing with full vigor.

Earlier people depend on the services of laptops and desktops for accessing internet, but now everything can be done just by a pocket device called android. The mobile technology became so improved that corporate sectors entirely relied on the mobile phones for staying connected with their customers worldwide. Business begins to prosper across the globe and it was easy for the businessmen to reach their customers who were at the other end of world just by single message. With the introduction of latest model mobile systems, more and more apps were being added to the store for facilitating its usage. Hence with the growth of android phones, the industry of android app development also witnessed rapid growth.

Earlier, the programmers who charged low rates have now begin to ask for high rats for outputting their service. Online business flourished at its peak and even the most established organization started to make business online for attracting its online customers. There was huge demand for latest model android phones and this placed high demand on the development of apps. Once it was announced in the media about the launch of latest model mobile phones, customers eagerly placed orders for buying it. This shows how far the growth of mobile industry is and its growth squarely reflected the progress of android app development programmers. They became more responsible for delivering the best quality apps and software solutions for attracting the customers.

Millions of mobile users found apps provided high range of entertainment and they started buying mobiles just for the sake of downloading plenty of apps. The customers found apps were so interesting and appealing for many reasons. The development of apps just did not stop with one category of audience alone. Apps were created for keeping updated with the latest happenings in the world, for entertaining the customer when he was traveling long way, for relaxing him through range of music and video clippings.

Overall, it can be said that the growth of android app development relied on the growth of mobile phones since both are mutually dependent on each other. In short, apps will survive as long as mobiles are there.

Article Source:
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Article Keywords:
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