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Focus On: LG Windows Mobile Phone Optimus 7 by [Barry Knightly](#)

Article published on November 25th 2011 | [Technology](#)

The Optimus 7, part of the LG Windows Mobile Phone range, offers a unique 'Play To' feature, allowing its user to wirelessly stream HD movies, images and music to any DLNA-enabled device in real time.

Play

The LG Optimus 7 offers the best multimedia experience to its users.

With enhanced Windows Phone 7 technology, you can download music and video from Zune Marketplace and play them instantly on your Optimus 7.

You can also access XBox Live; with its host of console-like games and leading titles, you can navigate your way through the app with the same profile as your XBox console.

Shoot

Not only can you create high-quality HD films in a staggering HD 720P, but you can also enjoy them by playing them back on the large 3.8" WVGA screen or utilise the unique "Play To"™ feature, mentioned above, whereby you can share your videos wirelessly with a HD TV.

If you want to capture a single moment, the 5.0 megapixel digital camera is ideal. Not only can you shoot high quality images using the Intelligent Shot mode, you can then share them with friends and family with a touch of a button by uploading them directly to a social networking site such as Facebook or Twitter.

Personalise

Have your phone your way and customise your homepage with Microsoft's™ Tile interface.

Drag and drop the features you most often use into your Start screen then move them around to reflect your preferences.

If you're keen to share images, you may want to have your social networking apps at hand.

You can also integrate your Microsoft Outlook programme with your Optimus 7, seamlessly synchronizing your personal and work calendar, mail and contacts.

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Article Keywords:
LG windows mobile phone

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