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When you are watching a new film from 20th Century Fox, chances are that much of the advanced technology within that movie comes as a result of one of CCS Presentation Systemâ€™s partners, AMX Control Systems. AMX hardware and software solutions simplify the way people interact with technology. AMX Control Systemsâ€™ award-winning products span control and automation, system-wide switching and audio/video signal distribution, digital signage and technology management.

But AMX is not only active in film production. Its systems are implemented worldwide in conference room audio visual, home theaters,network operation / command centers,entertainment venues, classrooms, hotels, broadcast facilities, among others.

With the increasing number of technologies and operating platforms at work and home, our partner AMX, solves the complexity of managing this technology with reliable, consistent and scalable audio visual systems. Todayâ€™s fastest growing media affiliates and largest film studios incorporate AMX technology as a way to maximize the return on investment by optimizing their time in such rapid-fire, pressure-packed environments.

When you are viewing a live newscast, listening to the radio, or watching a movie, the advanced control and automation features of AMX are used to manage every second. Powerful AMX Control Systems and user-friendly AMX Touch Panels facilitate peak efficiency and achieve broadcast quality without compromising overall production or creativity. Within the walls of the media control room and film screening/editing/dubbing stages, AMX makes a significant contribution that can be reflected in Nielson ratings and box office results â€“ two areas in which AMX control has assisted in yielding big numbers.

The next time you marvel at the special effects and animation of a high-budget production, consider all the work that went into creating these amazing visuals such as the hours upon hours of computer graphic development. A variety of post-production equipment designed to review daily filming. And, of course, AMX integration to bring it all together to quickly and effectively analyze each frame and edit audio. This kind of emphasis by the directors and producers on giving the audience something new and jaw-dropping requires leading control technology behind the scenes from Day One. The amount of media formats available can be mind-boggling.

Daily television newscasts and radio broadcasts, as well as movie releases throughout the year, represent a conglomerate of digital, video, tape, satellite, print and Internet media. Whatâ€™s great about AMX is its way to provide easy-to-understand control capabilities to effectively manage the consistency of all content plus the seamless flow of different video and film. In a nutshell, AMX takes sophisticated electronics and lessens the learning curve.

We are excited about our work with AMX. Its products are available domestically through CCS Presentation Systems, who sell, install and service the products.

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