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Rich Internet applications (RIAs) involve fantastic features which guarantee a lot of user experience. It also increases productivity due to its appealing UI and engaging quality. RIAs can be deployed across various browsers and on desktops with the advancement of technology.

Desktop applications are better in interactivity since there is no screen lag or streaming options compared to web applications. Web applications can be accessed though, and are open for use since they do not need software distribution and updates. The desktop world is forever rooted in licenses and upgrades. But web applications have a sore point which is lack of user interactivity.

RIAs offer what's™s best in both worlds. RIAs boast of immensely rich user interactivity. Since the advent of Ajax, a fantastic method for creating web apps which makes server requests with Jscript to reload a web page, there have been drastic changes to the whole web development movement.

Software experience has become tremendously like the natural world and the best concepts in IT involve things which are present in the real world. Desktop and computing always involved files and folders in real life and the virtual world replicated the idea to the operating system.

Developers are hence closely using interfaces which closely resemble and model the natural world. Since the year 2002, there have been several breakthroughs in web development with the inception of Rich Internet Applications and its incredible tools including Ajax, Flex and Silverlight. RIAs are part of the game-changing revolution and has tremendously grown in popularity ever since.

Here are some of the main characteristics of RIAs

Rich internet applications involve richness in the web applications. This quality can be further elaborated upon by stating that the applications provide a rich user experience and hence they are named so. The enhancements done within the applications convey a rich feel to the user and make it more natural. The applications are robust and well-connected logically and hence more responsive, effective and refined.

RIAs also offer different organizations and their sites belonging to any domain and industry, a tried-and-tested cost-effective way to solve real world problems with extremely practical solutions resulting in tangible business benefits.

RIAs have the ability to offer full-featured functionality without having to rely on the speed of the Internet compared to that of desktop applications since it has an incredibly interactive and intelligent user interface. Standard web applications have to face problems related to data inputs, processing and retrieval along with particular scalability issues. RIAs can also provide various types of content distribution since all types of data can be handled seamlessly in the most effective and convenient manner.

There are various offshore RIA developers and development companies who can offer implementation services. Most companies who are good enough to render such services focus on providing comprehensive RIA options. The best analytics can be provided followed by a fantastic design which is eye-catching and appealing. Building of new RIAs with extremely robust functionalities is what makes the businesses richer and combined with quick user interactivity; the apps can provide what you need.

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