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Website and email are essentials of all online businesses now and even physical companies need to have a professional website and email addresses to contact their customers. Using a free web hosting services doesn't add very much professionalism to your image, that's why many businesses hire web hosting services. If you were about to start your online business and want to add the right image, you should definitely consider seeking the help of web hosting service.

Here are few things to look for in your webs hosting service

Storage space

If you will use the email just to send and receive text messages, then storage won't make a problem. However, if you need to send large size files or videos occasionally or you want to save files on the server, then you will need to check whether the web hosting service is providing enough storage space.

Spam

It is just stressful to open your business email to see hundreds of spam messages sent to you and who knows, they might contain viruses that can destroy your computer. Reputable web hosting services will usually offer anti spam service where email spam filter will work to detect any spam or suspicious emails and keep it away from your inbox. Spam filter service can save you load of times checking unuseful emails.

Backup

A good web hosting service will offer a backup of your files to protect them from being lost if the system crashed or any problem happened. Backup can be done daily, weekly, or monthly, so it's better to set that with the company according to your needs.

Email addresses

Some email hosting services will host only a certain number of email addresses while others will give huge or unlimited number of addresses. Also, some will allow you to use your own domain name on the email addresses while some don't. It is always recommended to have your domain name as a part of the email address to add credibility.

You can also hire a service that can host your website and email in the same time as it will cost less most of the time and will be easier to deal with the same service altogether.

Finally you should look for a web hosting service with good experience and reputation in the market, offers different plans to suit all customers' needs, and offers excellent customer support that is ready to answer all inquires 24/7.

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