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Microsoft had pitted its own Silverlight as a competitor to Adobe Flash some years back. Silverlight development involves the blend of animations, graphics and all types of multimedia very effectively and efficiently. The demand for Silverlight development has taken a beating in recent times but it is still preferred by many for their interactive applications. It is popular among different types of businesses across the globe for web development. Silverlight also delivers a rich and high quality experience of video. The developers work on different web applications using the technology effectively. The advantage is that it can work with browser efficiently even though a plug-in might be required to run it.

The rumors around Microsoft are floating considerably about Silverlight. Most analysts believe that Silverlight is dead or will soon be dead since Microsoft is preferring HTML 5 as the go-to web development technology as the future.

But there is more than what meets the eye. It is feasible to envision that Microsoft might want to think about stopping Silverlight since the advent of HTML5 which is touted to be the future or the go-to solution for web development. There are many communities who are actually speculating that Microsoft will let Silverlight go because of the problems involved. Microsoft has committed on the release of Silverlight 5 which might be bigger and better for many reasons. This has lessened the rumors but the future of Silverlight development is not certain.

Some of the analysts again claimed that Silverlight might die after it releases its version 5. I personally do not think so since Silverlight development drives many companies to create innovation applications during web development. There are several issues which would certainly prevent Microsoft from pulling the plug from Silverlight.

Silverlight is the go-to technology for Microsoft's huge family of products. Windows Phone 7 is the latest entrant to embrace Silverlight and CRM 2011 is to be extended too using Silverlight.

There are numerous Microsoft partnerships which center on Silverlight technology right from component vendors to the end clients. Now there might be some legal connection with Silverlight and the clients but the main problem is that Microsoft will find its whole ecosystem under trouble. The Microsoft Development stack up will face problems if Silverlight is discontinued.

Microsoft has certainly decided that they have already shifted most of their future strategies from Silverlight to focus on LOB applications. There is no focus as yet on a platform independent browser on the basis of which Silverlight started. The focus has shifted to greener pastures, one must say.

Most analysts who are not negative about HTML 5 as the go-to-technology would prefer Silverlight to continue as a technology but should not try to be on every browser. The marketing of Silverlight and its development can go on expected lines of revamping it with the course of the end of the year. Chances are that with its survival, it might be able to resurface again as one of the most competent technologies that Microsoft has ever produced!

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