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Samsung Series 7 (15-inch) shows great innovation by [Theodore Sumrall](#)

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For many years, Samsung has served the world with different businesses worldwide. The Flagship Company, Samsung electronics, is one of the leading brands in the high-tech electronics and digital media market. They are very innovative in their products. Apart from the brand, the product that sets itself apart from the competitors. With a responsible approach towards global market, they are binding the customers and partners with advanced and reliable products.

Samsung has successful partnerships and collaborations in the field of technology and marketing. With their perspective to expand further, user friendly products are being launched at a fast rate. They aim at complete customer satisfaction and are not afraid of experimenting. They are very well equipped with talented and dedicated professionals. They reach out to a very wide customer base. Each of Samsung's business is very determined to discover new technologies, products and services which would widen people's horizon.

One such example of innovation is the Samsung series 7. This thin and light portable machine is similar to a personal computer. Though it may look like a MacBook Pro, it is way too different. This electronic device runs on a Redmond's OS. With discrete graphics and a stylish aluminum finishing, this laptop is receiving good response.

The device is very appealing to the eye. The pewter color adds a different charm to the laptop with absolutely no weight gain. While the top side of the series 7 is polished metal the underside is made up of low-rent plastic. This solid innovation has numerous features, one of it being the impressive audio quality.

With the USB and DVD slots positioned on the right and left side, there are other headphones and power connector ports fitted conveniently. Cooling vents and a removable panel provide very easy accessibility to the machine's memory. One of the interesting attribute is the wide screen that is very useful for multitasking. Samsung has used a matte-finish LCD, therefore screen glaring is not a hindrance. The laptop has very quick booting. internet explorer support.

The Samsung series 7 is a treat not only to the eyes but also to the fingers. The smooth keypad enhances the joy of working. This good laptop has a long battery life. It doesn't heat up too quickly. Even if it does, the fan cools it down. It is not as noisy compared to other laptops. With a lot of effort being put by the company to deliver world class products to its customers, Samsung series 7 is a good investment.

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