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The market of smart phones is majorly influenced by the Android application development. Through Android enabled smart phones, a wide array of features can be accessed by users. The business community always desires to stay connected with the Android phones. If the website cannot be downloaded on the mobile phone by an Android phone user, it would prove to be a major loss. Thus, the competitors will get lot of advantages for tapping the vacuum in the market.

There are many factors that have also led to the increase in the demand for iPhone application development. These include:

â€¢ The platform of Android is open source. Thus, no licensing fee is applicable for it. Thus, the cost of application development is drastically reduced.

â€¢ When there are no formalities, lot of time is saved. Thus, there is quick development of the application.

â€¢ Ease of using technology for development of an application is another factor due to which the process of development is accelerated. Developers are expert at programming language. Thus, prior knowledge and experience of coding and programming can help a lot in the conversion of idea into concept and later applications.

â€¢ As it is an open source platform, the development community supports it. Continuous contribution is made by the development company towards development of useful applications.

Developers find the software development kit very useful for web application development and iPad application development. Readymade codes for applications can be accessed. There is constant evolution of Android SDK and there is difference and novelty in all the versions of SDK. Thus, the task of application development becomes quite easier. The cost of Android app. Development is very less and thus, the demand is increased due to high returns on investment. Application development services are offered by many developers in the market. There are individual developers as well as companies that claim to offer development services.

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[Anoop TU](#) - About Author:

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