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Recruitment Software for the Information Age by [Colin Watts](#)

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Darwin, the global recruitment software provider, has upgraded its recruitment software to include the latest Social Media tools.

Darwin version 3 sees the addition of Social Media integration including LinkedIn, Twitter and Social Monitoring. Recruiters can now browse LinkedIn profiles from inside their recruitment software, and import a candidate's LinkedIn CV directly into the database. Recruiters can also watch and react to live Twitter streams; and even create social alerts that tell them as soon as any of their jobs are mentioned.

CEO Mike Charter, said: "Agencies need the competitive edge in today's economy. So the Darwin recruitment software brings their Candidates, Vacancies, Contacts, Emails and Social connections into a familiar Microsoft recruitment software environment that integrates tightly with Microsoft Office. Through the Darwin API we then link the software to their website and to job boards, and have applications go straight into the software, creating the ultimate 360 recruitment experience."

The Darwin recruitment software also includes features like 1-click job board posting and Microsoft SQL Server reporting. These new features build on the existing functionality like Outlook Inbox integration and Global Searching of records, notes, emails & CVs.

Ideal for smaller agencies of 1-15 recruiters, Darwin self-installs in under 10 minutes, with training taking a further 30 minutes. For larger or more progressive agencies, Darwin is available as an on-premises server version, which can be customised or integrated with other systems.

Behind its user-friendly Microsoft Office exterior, Darwin is a next generation CRM recruitment database. A hybrid of desktop software with cloud data storage, the recruitment software integrates with Outlook so that recruiters can actually see their Inbox directly inside the software itself, where Candidate emails are automatically processed to profiles without intervention.

Even smaller customers have data stored in their own SQL Server database, which they can choose to update themselves using the world's first VisualForm Designer that Darwin created back in 2005.

About Darwin

Darwin first developed its .NET recruitment software back in 2006 in partnership with Microsoft, who helped test the solution in their Reading labs after 2 years of rigorous development. Microsoft said: "Darwin is quickly building a reputation as a dynamic and innovative software organisation, both publically and internally at Microsoft." [taken from the case study on Microsoft.com]

From a service perspective, Darwin are the only recruitment software provider to assign a dedicated Relationship Manager to every customer account regardless of agency size, to ensure their clients remain highly satisfied. The new v3 Darwin dashboard also includes a Customer Survey, enabling users to feedback their experience and suggestions directly to the Darwin management team.

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