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Online shopping is wonderful and convenient way of shopping, as they are available 24x7, giving an immense opportunity to the consumer to have a look with unlimited selection. With the arrival of online shopping and marketing, there are series of ecommerce websites both big and small that are available in online arena. The number of online shopping stores as well as vendors and firms selling their products or services on the internet is increasing every day, and this has added to the importance of trend of developing capable e-commerce platforms. Magento E- Commerce Solution has taken over the E- Commerce technology space, with the help of Magento Extensions, giving an immense opportunity to online store owners with plenty of benefits over other shopping cart owners. Magento Extensions, easy to implement and powerful tools to help you build the site you really want, enhancing the looks and visibility to the visitor.

Magento provides feature-rich ecommerce platforms that offer merchants complete flexibility and control over the presentation, content, and functionality of their online channel. One of the most sought Magento Extension available in free version as well as premium version in online market is Magento Shopping Cart Extension. It is one of the most preferred and reliable among online business community. It has set the platform apart from the rest of the pack, as most extensible ecommerce system on the planet. With the help of this extension, online business owner has a benefit and liberty for adding extra payment systems, discount options etc, making task easy for him.

Other most sought Magento Extension while developing online ecommerce site is Order Tracking Magneto Extension, which gives an increased performance to the online store owner; as a result enhanced quality of customer service is provided to the customer. Taking services of this extension, customers track the shipment & payment statuses all the way through the delivery process with ease using mobile devices or desktop computers. With the technology running at fast pace, when everything is mobile, introducing Mobile Order Tracking very helpful as it provides with real-time access to the shipment & payment statuses to customers and letâ€™s tracking them without logging-in to your web store. Being compatible with the most popular mobile operating systems for smart phones: iOS, Android OS, BlackBerry OS, and Windows Phone 7 Order Tracking Magneto Extension on your mobile is the best option in fast pace of life.

With series of updates, with the help of richly featured Magento Extension, products and extensions are build to be compatible, making online business site easy to use, and navigate, with really simple shopping and check out features, retains your old customers and make visitors as new customers, making profit for the online business owner. Having facility of currency adaptation according to the region as well as multi-lingual feature enhanced its compatibility makes it the choice of million.

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The author elaborates on the features of a [Magento custom development](#) and the combination a [Magento extensions](#) with your website will enhance your functionalities on a large

scale.

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