How to Hire Drupal Developers by Andrew Dmoch

Article published on July 31st 2012 | Software

These days, offline business promotion and marketing is not enough. Online presence is extremely necessary for competitive advantage. A good website can put you ahead of your competitors. A website can give your business good exposure at international level. It can increase your potential customers and improve your sales.

But is this all possible through a simple and static website? Absolutely not! Static website can help you establish online presence. But it will not help you generate revenue or prompt immediate sales. What you really need is a dynamic website.

This dynamic website should first of all have an attractive look and feel. Secondly it should have user friendly functionalities and easy to find information. And along with this, it should have an admin panel that simplifies online content management and business management. You get all this in a Drupal website.

Drupal is a PHP based open source content management system (CMS) that can be used to develop highly dynamic applications with cutting edge features and functions. A Drupal website can address various needs of frontend users and backend administrators.

So how do you hire Drupal developers for website development?

Company Goodwill

First and foremost, always try to associate with a company instead of a freelancer. The reason being a company will have a reasonable market standing and existence. A freelance developer will provide you cheap rates. But a company will provide you a security blanket.

For example, Radixweb offers Drupal website development services. We have been into market for 11+ years now. We have delivered 600+ projects to 400+ international customers. We have a team of 250+ developers. All this speaks of our goodwill and the fact that you can trust us with your website development project.

Development Range

Many people make the mistake of hiring designer from one place to develop website theme and then hiring developers from some other place. What this does is create difficulties in implementing the theme and design. This dissonance can cost you extra dollars. So itâ€™s better to always hire a company who can offer you end-to-end Drupal development services.

At Radix, you can hire Drupal developers for:

â€¢ Theme and template designs

â€¢ Module and plug-in development

â€¢ CMS development

â€¢ Blog development and integration

â€¢ Third party API integration

â€¢ Custom development

Development Methodologies

While technical expertise is very important in hiring engagements, also look for development methodologies. Make sure that your Drupal developers follow a systematic development process. At Radix, we follow a well laid out development process wherein we first gather your requirements. Then we evaluate the technical feasibilities and come up with an estimate of hours and efforts. We create a project email group where decision makers from both the sides are added to have transparency in communication. We also follow resource tracking and reporting practices.

Development Portfolio

There would be some IT companies who would be experts in developing Drupal websites for a particular industry domain. But what if you do not belong to this domain? At Radix we have developed Drupal websites for different industries. We have developed Drupal websites for e-commerce, social networking, online forums, B2B networking portals, artist galleries, financial services, religious institutions, education institutes, etc.

Training & Support

You can own a website but what really matters is how you manage it. At Radix, we understand this and thus provide detailed handholding. We give you an admin panel walkthrough and guide you on how you can manage content and website. We show you how to update things on your website from the backend, how to change images, how to add or delete a web page, etc. Similarly we offer technical support for a reasonable time after delivering your website. Any technical bugs or glitches can be sorted out during this time. We also offer extended support to our clients if required.

So next time you think about hiring Drupal programmer, donâ€™t just think about cost. Try to hire a Drupal development company that identifies with you and your business. Try to hire a company that can shoulder the responsibilities of your virtual business. Hire a company that can help you grow.

Article Source:
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Andrew Dmoch - About Author:
Andrew Dmoch offers a Drupal development services working at well known IT company, you can a hire drupal programmer at affordable rates

Article Keywords:
hire drupal programmer, hire drupal developers india, offshore drupal development company, hire drupal developers

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