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The online sales process includes a wide amount of sensitive data -- credit card information, bank wire details, pay pal details, are passed time and time again every day. Before transmitting any important personal details on a web site, savvy visitors will check that the web site has an SSL certificate, instantly recognizable with https protocol and the lock icon.

Website SSL certificate security will help to build your online reputation and trust with web site visitors, and search engine spiders will take into consideration the level of web site security for online users. If you validate your online ecommerce portal with SSL certificates from major brands such as RapidSSL, GeoTrust, Thawte, or VeriSign SSL Certificate, it will assist your reputation on the internet. This Article will guide you how to use your portal's security to enhance credibility.

Types of SSL Certificate Security:

The online security technology world uses various types of SSL certificate security, recommended by experts for various purposes and situations. A Website's SSL security certificate is crucial to any authorized business portal. Here are some major SSL brands which will quickly you establish trust.

• Organization Validation SSL Certificates: With Organization Validation Certificates (sometimes also called Business Validation SSL Certificates), it is necessary to be verified with business documents; this proves legitimacy to manage the site. If you are planning to execute any economic transactions with customers, it is wise to obtain an Organization Validation SSL certificate. OV SSL security experts highly recommend VeriSign & GeoTrust as Certification Authorities.

• Domain Validation SSL Certificates: The Domain Validation SSL Certificate is another form of web site security certification which will validate your web site only, but not the business. These are popular because they are inexpensive and issue very quickly (within just a few minutes usually), but they are not as secure and credible as OV certificates.

• Extended Validation SSL certificates: Employing EV certificates on your website will give you the green address bar in major browsers as an obvious visual cue to customers. They are the gold standard in encryption to secure connections and otherwise decrease the vulnerability of a web site.

Where to find Cheap SSL Certificates?

SSL security certificates can be found from major resources: web hosting service providers and trusted SSL certificate providers. You can buy SSL certificates from a hosting service company; however typically the pricing is higher because it is an add-on to a hosting package. The best prices are found on cheap SSL certificates with a major SSL reseller, such as RapidSSLonline, a site which even guarantees the lowest price.

There are various factors to find the right SSL certificate security for an online business portal. In order to make the right choice, we should consider some core factors about the firm such as company reputation and reliability before security certificate installation.

Additionally, it is a huge advantage for web site security certificates to include website security seals and security monitoring services to prevent malicious activity such as malware and to be aware of web site vulnerability. Those monitoring aspects only come with the VeriSign brand.

Article Source:

<http://www.articleside.com/software-articles/establish-business-credibility-with-ssl-certificate-security.htm> - [Article Side](#)

[Kent Roberts](#) - About Author:

RapidSSLonline is one of the largest resellers of major brand SSL certificates such as RapidSSL, GeoTrust, Thawte, & VeriSign. Being Pioneer Cheap SSL Certificates provider that RapidSSLonline provider a [Wildcard SSL Certificates](#), a [Extended Validation SSL Certificates](#), and Code Signing Certificates at the lowest price including 24/7 support for anytime problem-solving. XEROX, NOKIA, the University of Sydney, IBM, and thousands of small organizations and businesses have trusted RapidSSLonline since its founding in 2007.

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