ERP Solution meets Strategic Business Objectives by MPGBIS

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How does ERP solution helps achieve business objectives? Is ERP a simple operational tool? This articles seeks to address the importance of ERP as a key-driver for business objectives.

ERP was developed long way back and has been sold to enterprise-level Companiesâ€™ CEO on two distinguished grounds:

It helps Companies to operate as an integrates single-unit

ERP software promotes best business practices as a basis for future growth of organization

These two specifications are downright truths and it should not be either-or to meet strategic business objectives.

In literal terms, ERP software automates all departments and functioning in an organization. This means that sales and marketing team, material management team, finance and accounts department team, retail and distribution team, production team works on a singular common platform called ERP. The above mentioned organizational functions will share the same data seamless without any interruptions to achieve uninterrupted information-flow across functions and processes. Thus in literal terms, ERP enables organizational process integration, eliminates piled-up unused non-productive information, and work on mutually shared business objectives. An example to elaborate: In a retailing organization, some of the goods report a faster movement so the entire departmental chain is geared-up to get the information and take timely steps for on-time replenishment. Through ERP software, finance department derives necessary information regarding cash-flow management and the business unit CEO gets detailed information about the business processes and departmental functioning.

SAP implementations in ERP software make them one of the best amongst industry verticals with proper knowledge base and industry-best professionals.

ERP software consists of application software â€“ a collection of rules designed to implement as per specific business unit. Application software may have a rule that purchases over and above a certain amount (Figure fixed with consent) must be approved by two persons including senior managers. This is a way to enforce ERP best practices into the organization and effective process integration. Application software adoption makes the organization stronger, process-oriented and in line with best business competitors. This is the reason that SAP implementation is preferred for ERP integration. SAP integration streamlines business unit proceedings to derive business profits by being in-tune with the best in the world.

Streamlining business processes help business managers to concentrate on their business objectives. The business and function head can define strategic business objectives for the coming financial year, and the process to measure them in actual terms. Though defining these strategic objectives is not done by ERP software; it is used to gauge strategic objectivesâ€™ accomplishment parameters.

SAP implementation enables right and specific approach to measurement of functional objectives so that the Company grows uninterruptedly. Apart from functional objectives, CEO also defines organizational strategic objectives, for example accomplishing 20% enhancement in organizational growth. This strategy is translated into measurable targets for operational managers for easy

accomplishment. The performance is measured accurately on day-to-day basis and periodically to achieve corporate goals through streamlining organizational processes and working strategically.

Meticulously implemented and integrated ERP software works to achieve organizational and strategic business objectives.

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