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Global software piracy rate spiked at 43% in 2009, according to the Business Software Alliance. Alarming, it is found in the same year that for every \$100 of authentic software bought, \$75 worth of illegal software has already permeated the market. Because this increase is quite bothering, consumers are encouraged to be cautious when purchasing software. One thing they must always examine is the license of the software.

Software is an intellectual property that calls for the user to first acquire a license before s/he can utilize it. Luckily, any software bought by an individual or a company includes a license-unless it's a freeware. This implies that all purchasers of a certain software instantly obtain permission from the manufacturer to make use of the program. In addition, the code and agreement incorporated in the software, referred to as End User License Agreement (EULA), explains just how the software can be made use of. Only by agreeing to these conditions and terms can the user effectively set up the program.

There are two standard types of software licenses: single user and multiuser. A single user license enables use of software for small business endeavors like those that rely on home computers or small-scale companies. On the other hand, a multiuser license enables a bigger group of users to access and utilize the software. This is suitable for businesses that need to provide their staff members with accessibility to the same software.

If a software is categorized as a freeware, it indicates that it can be made use of and downloaded for free. Conversely, if it is a shareware, it indicates that the software is copyrighted but still free of charge for download and usage. Although both kinds seem enticing since they are free of charge, they can be disadvantageous in some ways. For instance, they may have limited functions and will definitely expire after some period. If users intend to continue utilizing a particular software such as the Blackberry Enterprise Server, the manufacturer may demand payment from them.

With the increasing demand for genuine phone and computer software, many businesses started offering such programs at competitive rates. Additionally, if a business or a user demands for one or several units of the Blackberry Enterprise Server software, the companies can ship what is required in a few days.

Aside from competitive rates, distributors of Blackberry Enterprise Sever and other programs also offer approval comparable to that of the producer. If individuals would like to purchase the software for a huge operation, the company can distribute as many licenses as the customer wants-even for 100 or more units.

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[Samantha Cole](#) - About Author:

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