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Making a well planned classified website needs exceptionally classified ad software that can empower the owner to attract more traffic. Finding the right software is not a daunting task, provided developers of the website know what features they look for. It is essential to navigate all the system and server requirements in regards to the features, before selecting any software. Most companies that make popular software need a server like Apache web server 1.2 or higher with PHP 4 or more. It might also be necessary to have MySQL 4.1 along with Linux hosting in order to run all the programs efficiently.

There are many features that any well programmed must possess, and these features can also tell volumes about the company to be chosen. Firstly, any software for classified must be easy to use and have banner ads that are controllable by the web designer. The ad approval must feature auto and manual ad adding systems, and must have an automated tool for removing old ads. The best software in the market has some of the most common Google add-ons like Google Maps, Google Analytics and many more. It is essential that loaded software has a secure payment gateway and is at least loaded with the Paypal integration.

When a company designs a classifieds portal, it is needless to mention that it wants to foray into many markets. It is, therefore, essential to select that software that works with almost any language and has some common international languages installed. Web designing is integrally associated with search engine optimization, which clearly signifies the need of a well defined software that generates SEO optimized URLs. The web designer should have multiple controls on all functions like content management, CSS templates (designed portals have these templates pre-installed), addition of fresh and new categories, management of ad features, price setup and much more.

Among the content features, web designers need to see features that help in controlling the content of the website without any permission. Reputed software enables custom page adding and editing without any hassle along with advanced keywords and description features for SEO. While buying software, it is essential to check the admin controls which determine the kind of leverage that it offers to the website controllers. Web designers must have controls to handle the news feeds on the website and must be able to add or remove articles as per requirement.

Any software needs updates after a certain period of time, which only an authentic software company can offer for free. Webmasters and experts suggest those companies who offer ultimate level of customer support by 24hour guidance. This includes support for installation, hosting, and technical issues at all levels and all hours. Customers must have an access to the company database and FAQs even at the oddest hours. Maintaining a classifieds website was never this easy and customized. The payment that is made for classified ad software is payable just once, while one can expect help and support at every step of installation and difficulty.

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With Top a Classified Software create your personal online classified website, a classified turnkey, a

classifieds php script with great multifunction admin panel, user panel, beautiful design, easy to use interface and many more features.

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