Brevium Patient Reactivation Software Recaptures Lost Eye Disease Patients by Brevium

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A full schedule of patients is a welcome sight to an eye care practice. An increase in patient visits means a practice is fulfilling their mission of helping patients see better and it can also indicate potential increases in practice revenue.In some cases however, patients do not always schedule their follow-up visit or show for their planned appointments.Typically, in order to avoid this scenario, postcards are sent and calls placed reminding patients of their appointments.

But what about patients who donâ€™t respond to recalls or who never got a recall in the first place? More and more professionals are turning to Breviumâ€™s patient reactivation software to solve this problem. Brevium helps in bringing lost patients back to your clinic. It has been serving hundreds of eye physicianssince 2005.

How does Brevium work?

Breviumsoftware interfaces with your practice management system database and searches every patientâ€™s history to identify lost patients (patient that should have been seen due to their diagnosis but fell through the cracks). First, it analyzes ignored recalls to find patients who missed or never scheduled an appointment after receiving reminders. Then it analyzes claims data to identify patients with diseases such as glaucoma, diabetes, macular degeneration, dry eye, or cataracts who are overdue for a visit, even if no recall was ever entered.Finally, it filters patients who have been returned to a co-managing doctor as well as those whose insurance is no longer accepted and whose account status is inactive. The result is a complete and precise group of patients who need to be contacted.

Brevium doesnâ€™t produce paper lists. It allows all this patient information to be easily reviewed on one simple screen in its caller software.Acaller at the practice then calls and invites them to schedule an appointment. If the patient accepts, the practiceâ€™s own scheduling software is used to make an appointment. Benefits of the Breviumcaller program include the following:

â€¢ Groups family members into a single call

â€¢ Keeps track of the number of attempts made to contact a person, which, may help mitigate liability

â€¢ Available on all staff work stations so a fresh name is available to be called if there is office down time.

â€¢ Provides feedback from patients who have changed doctors.

Measurable Results:

Breviumâ€™s patient reactivation software records how many patients it has brought back, changes in practice revenue, and records if patients required surgery and other procedures.

Benefits of using patient reactivation software:

â€¢ It improves patient compliance

â€¢ It makes it easy for staff to make calls and administrators to manage

â€¢ It is a powerful revenue generator

â€¢ It allows the practice to focus on particular goals, like increasing surgical volume or filling the schedules

"The Brevium product is refreshingly innovative and long overdue. It has saved numerous 'archaic' hours of tedious chart pulling for recall. I can honestly say it is extremely exciting to utilize, reporting is amazing, and the overall product is very user friendly. Results are instantaneous!â€• shared Ms. Sekula of St. Lukeâ€™s Cataract and Laser Institute in Tarpon Springs, Florida.

To learn more about how Brevium Software will benefit your eye care practice, please visit Brevium.com or call 801-484-6492 to schedule a Brevium demonstration.

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Brevium - About Author:
Brevium guarantees a positive return the very first month, and a 500% return from the second month on. You'll never be in the red â€“ no up-front fees, no cost amortization, no strings; just outstanding value. Call us at 801-440-1188for an online demo! We'd be happy to discuss your specific goals and help design a a patient reactivation software strategy that meets your needs. We bring your lost patient back!

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