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Best Practices in Customized Mobile Application Development by Adam Geroge

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There has been a phenomenal emergence in Mobile Application Development worldwide. Mobile phone has taken a new turn from old trend in which they were used. After a big breakthrough, innovation of Mobile phones which were purely intended for voice calls only. Industry and competition has reached to highest levels and Mobile phones have become lifeline of people around the globe. With time competition has boiled down to value adds that a mobile phone can provide besides calling. This value can be added in the form of additional features and applications that may run on mobile phone like Business applications, Email, Messaging, Internet and others.

This has created the big need for developing Mobile Operating Systems or platforms which can support wide variety of features and internet based applications. For long time operating systems were developed on Java, based technologies and achieved new heights, but over the period of last couple of years Mobile application development technology has moved to next level. For example Google introduced Android operating System and Apple introduced iPhone operating system are modern mobile application development platform which provide highest levels of rich GUI experience and run heavy applications easily with optimum performance. Android market which is an application market and providers all Android operating system users access to lakhs of application which can be free and paid both. These applications are of different types like Games, Entertainment, Books, and Business etc. Similarly iPhone users have access wide variety of such applications. Android market is growing exponentially and so is Android Application Development. This has created a huge market for developers who specialize in Android application development and iPhone application development.

Android application development and iPhone Application development technologies provide mature frameworks for developing mobile applications which include developing, testing and publishing the software. The framework used for mobile application development has a mature platform. The environment to integrate development is also on a mature platform. IDEs allow and provide the tools for developers to write and test apps using the specific target platform environment. These frameworks provide step wise approach for developing mobile applications and operating systems. These also may include industry best practices and preferred techniques that are proven and ensures best fit mobile application development. Android and iPhone application development varies from development to games to highly complex enterprise wide android applications. Mobile Application Development Solutions involves Game Development and Web Development too.

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Adam George is a well known writer. He has written many articles on various topics including outsourcing, Presently writing on Software services, a Software Outsourcing , a Mobile Application Development and other Software testing services.

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